

PRESS RELEASE

Bobcat Shop to offer unique merchandise at NAMPO 2020

11 March 2020: [Bobcat Equipment South Africa](#) will host a special Bobcat Shop at the Goscor Group stand at Grain SA's NAMPO Harvest Day from 12 to 15 May in Bothaville in the Free State. Here visitors to the premier agricultural expo will be able to buy specially-branded Bobcat merchandise.

This will be the main feature of the Goscor Earthmoving (GEM) presence at NAMPO 2020, according to National Sales Manager **Kevin Purcell**. Actual machines on display will be the SY210 excavator from SANY, as well as the B730 backhoe loader and skidsteer loaders from Bobcat.

The agricultural industry is an extremely important market for GEM in terms of growth and expansion, according to **Kevin Purcell**, GEM National Sales Manager for both SANY and Bobcat. Unlike the construction industry, which requires specialised equipment, a vast product range of GEM machines is applicable to the agricultural industry.

"The major benefits offered by the GEM brand is low fuel consumption for improved efficiency, together with our aftermarket support, which translates into the best total cost of ownership available on the market today," Purcell highlights.

The B730 TLB is a truly versatile 'back-to-basics' machine. From digging to trenching, breaking, or even materials-handling, this TLB can get the job done in no time at all. Features include a 100 hp turbocharged engine, a powershift transmission as standard, 18" front tyres and two-wheel steer, superior breakout force with double loader bucket cylinders, and reduced maintenance costs due to a bolt-type cylinder head design.

The SANY SY210 is a precision-engineered hydraulic excavator boasting industry-leading technology for maximum job-site productivity. Features include a Cummins engine, high operating efficiency, a 10% reduction in fuel consumption, and reliable, high-quality components.

The number one skidsteer loader in the world, Bobcat effectively invented this technology in 1958, and has been a market leader ever since. A full range of genuine Bobcat attachments convert these machines into flexible workhorses, in addition to over a dozen models to choose from, depending on customer requirements.

Purcell concludes that the SANY SY210, Bobcat B730 backhoe loader, and the Bobcat skidsteers will be available at a special promotional price for the duration of NAMPO 2020. Bobcat Sales Representative **Wayne Jansen van Vuuren** and SANY Sales Representative **Murray Leith** will be on hand to field any technical queries or enquiries from visitors.

Visit Goscor Earthmoving (GEM), part of the Goscor Group, at Stand C17 at NAMPO 2020. For more information, go to www.grainsa.co.za/pages/nampo/nampo-home.

Ends

Connect with Goscor Earthmoving on Social Media to receive the company's latest news

Facebook: <https://www.facebook.com/Goscorearthmoving/>

Notes to the Editor

To download hi-res images for this release, please visit <http://media.ngage.co.za> and click the Goscor Group link to view the company's press office.

About the Goscor Group

Industrial equipment group Goscor is a Bud Group company. Goscor represents leading equipment brands across several sectors. These include Crown, Doosan, Bendi, Hubtex and Taylor Dunn

(forklifts and materials handling equipment); Bobcat (compact & construction); SANY (earthmoving); Tennant, Elgin, Maer, Delfin, Kaivac and HighPoint (industrial cleaning equipment); HPower, Weima, Meiwa and Rato (industrial power solutions); Genie (aerial lift equipment); Sullair and Ozen (compressed air solutions), and many more.

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