# PRESS RELEASE

## Pratley doubles up on its presence at NAMPO 2020

**5 March 2020:** Well-known for its high-performance adhesives, <u>Pratley</u> also produces and distributes agricultural products. Hence they are a proud exhibitor at Grain SA's NAMPO Harvest Day 2020 at Bothaville from 12 to 15 May.

Agricultural products on show will be Pratley's registered Clinomix<sup>®</sup> and Clinoxin<sup>®</sup> livestock feed remedies, Grolite<sup>®</sup> horticultural perlite, and Vulture Creek Clino zeolite-based water filtration product.

The agricultural industry is an important growth market, Marketing Manager **Eldon Kruger** stresses. "We believe that our innovative products have huge potential to boost the bottom line for farmers, especially as input costs have increased."

Using Clinomix<sup>®</sup> as a feed additive means farm animals are healthier and deliver increased output. The product is a highly effective mycotoxin binder, rumen buffer and anti-caking agent. Clinomix<sup>®</sup> also reduces odour and faecal moisture.

"These are just a few of the benefits that Clinomix<sup>®</sup> offers. Also, the cost of the product is negligible when compared to the cost of antibiotics and other medicines farmers normally use to keep their animals healthy," Kruger points out.

Pratley's adhesives division will showcase some exciting new adhesives products that are an ideal fit for the agricultural industry. These include Pratley Gasket Maker RTV Silicone, Superglue Gel, and Superglue Single Use Tubes. Pratley will have a dedicated adhesives stand in the Zest WEG Hall at NAMPO 2020.

As an added incentive for visitors, most of Pratley's adhesive products will be sold at reduced prices for the duration of the expo. National Adhesives Manager **Mark Bell** and his team will be on hand to answer visitors' technical queries.

Pratley's agricultural division will showcase its products at a separate stand at the farm-animal section, overseen by **Rudy Coetzee** and **Heike van der Westhuizen**. Each division will focus on its specific product range, thereby increasing Pratley's exposure.

Kruger encourages visitors to visit Pratley at NAMPO 2020: "Visit both our stands for world-class products that save money and add value to your farming operations. Our policy statement is that the performance of our products must exceed all others on the world market," he concludes.

You can find Pratley at Stand 19 & 20 in the Zest WEG Hall.

For further information, visit to <u>https://www.grainsa.co.za/pages/nampo/nampo-home</u>.

### Ends

### Notes to the editor

To download hi-res images for this release, please visit <u>http://media.ngage.co.za</u> and click on the Pratley Group link to view the company's press office.

### About the Pratley Group

Established in 1948 by George 'Monty' Pratley, the various companies in the Pratley stable rest on a foundation of research and innovation in both the manufacturing and mining sectors. The various Pratley companies, drawing from 70 years of experience, have filed over 350 patents worldwide, and

are ISO 9001 certified. Operating divisions are Pratley Adhesives, Pratley Electrical, Pratley Analytical, Pratley Perlite & Zeolite Mining, Pratley Craft & Decoupage, Select Hairdressing Supplies.

#### **Pratley Contact**

Sales Phone: (011) 955 2190 Fax: (011) 955 3918 Email: <u>sales@pratley.co.za</u> Web: <u>www.pratleyminerals.com</u>

#### Media Contact

Renay Tandy NGAGE Public Relations Phone: (011) 867-7763 Fax: 086 512 3352 Cell: 082 562 5088 Email: <u>renay@ngage.co.za</u> Web: <u>www.ngage.co.za</u> Browse the **NGAGE Media Zone** for more client press releases and photographs at <u>http://media.ngage.co.za</u>