

## **Engen brings 24-hour convenience to Mogwase**

Motorists and the residents of Mogwase in North West are set to reap all the yummy goodness of 24-hour forecourt convenience at the brand-new Engen Mankwe Convenience Centre, which officially opened on 24 January 2020.

Engen Mankwe Convenience Centre boasts a diverse range of products and services, including a Steers, Debonairs and Corner Bakery, as well as a wide-selection of groceries offered in the Quickshop.

It offers motorists quality fuels such as Engen Primax Unleaded and Engen Dynamic Diesel 50ppm, with ease of access and fast and efficient service.

Owner Daniel Marakalla is firmly committed to providing customer satisfaction through convenience and personal service.

“We’re extremely excited to open this new service station and offer our customers and the residents of Mogwase 24-hour fuel and convenience with unparalleled customer service.”

Adds Marakalla: “The Engen brand has a substantial footprint and is well known amongst our customers who have come to associate themselves with Engen’s brand promise of *With us you are Number One*.”

Engen’s efforts to deliver on their brand promise has been recognised and acknowledged consistently over the past decade.

Last year Engen retained the Sunday Times Top Brands “Favourite Petrol Station” title for the ninth consecutive year (2011-2019) and were also named the country’s “Coolest Petroleum Brand” in the Sunday Times Generation Next awards for the 10th consecutive year (2010-2019).

Furthermore, Brand South Africa recognised Engen as the fastest growing brand in South Africa with a 67% rise in the company’s brand value.

Says Engen’s general manager of Retail, Seelan Naidoo: “At Engen we put our customers at the centre of everything we do and look to excite them with many pioneering offerings.

“Convenience and customer service remain key determinants of success in our industry and crucial to ensure that our network continues to flourish.

“This will be taken forward by Engen Mankwe Convenience Centre and we wish our dealer Daniel Marakalla and his team every success.”