

Xperien in total XTC

Xperien Team Cycling (XTC) was amongst the thousands of cyclists that participated in this year's 23rd edition of the Discovery 947 Ride Joburg, the world's second largest timed cycling race. The team finished the race within 3 hours and some individuals finished as high as fourth in their respective groups.

The team was started by Xperien CEO Wale Arewa in 2015 with a small group of employees. They used this opportunity to educate fellow cyclists on the importance of data destruction and introducing them to Certified Refurbished Systems (CRS) through various cycling campaigns.

However, XTC soon attracted clients, suppliers and friends and is now a highly competitive team of 25 cyclists and growing. Having realised the potential of many of the riders in the team, XTC aims to form a professional cycling club in 2020.

Xperien CEO Wale Arewa says the aim was primarily to promote wellness within the company. "Through cycling, we try to promote wellness in our busy lives and this is also a great way to spend time together and strengthen our relationships out of the office."

"This is experiential sport and although we are not sports professionals, we are career professionals that participate in sports marathons for the sense of achievement and variance from day to day work accomplishments," he adds.

Arewa says another advantage of experiential sport is the magic of networking in the cycling community that is created by the common interest of cycling, it invites one into this nepotistic club. "Professionals from all walks of life are able, it breaks down communication barriers because of current trends."

"It's great fun, keeps us physically fit, mentally agile and ready for any challenge. We take the opportunity through the preparation, and travelling around the country creates comradery with team mates, closer bonds with the family - ultimately promoting a better work-life balance," he concludes.