

FOR IMMEDIATE RELEASE: RS COMPONENTS WILL EXPLORE INDUSTRY 2.0 AT KITE 2019

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The world, as we know it, is changing. Everything is evolving and at a rapid pace at that. Industry too, is faced with these changes. We find ourselves at a crossroads where the old way of doing things is no longer working as optimally as before and in order to be ahead of the curve, industry needs to 'up the ante' while being more relevant than ever.

The KwaZulu-Natal Industrial Technology Exhibition (KITE) will explore the path industry will be taking in the not too distant future as well as enlightening those in attendance what needs to be done in order to survive in the Fourth Industrial Revolution (4IR).

According to Brian Andrew MD of RS Components South Africa, if businesses don't embrace this disruption, they will not survive. "Automation, IoT and connected devices impact all industries, it could grow business and create jobs, and already, we in SA can see its plethora of benefits. Furthermore, for South Africa to compete successfully in a 4th Industrial Revolution economy, stakeholders across all sectors must work together to drive progress in this country-Which is why we embrace opportunities to exhibit at events such as the upcoming KwaZulu-Natal Industrial Technology Exhibition as it allows us to show companies, emerging businesses and individuals the impact of technology and IoT in all aspects of our lives," he said.

RS Components SA, a market leader in the electrical and engineering component space is one of the successful companies that will be exhibiting at this year's KITE event. "We at RS Components, pride ourselves and our brand to share our knowledge and support initiatives that promote, nurture and guide technological-driven programmes from STEM education projects at grass roots level to showcasing what can be done in this connected age at events such as KwaZulu-Natal Industrial Technology Exhibition. At RS, we promote technological thinking and this is further enhanced through our DesignSpark website for anyone of any age to share ideas, innovations, learn how to code or conceptualise designs with other users. DesignSpark has grown in leaps and bounds with more than 750 000 members-all who understand the importance of the connected age where IoT is revolutionising the way we see our lives moving forward," added Brian.

This annual exhibition, which takes place between July 24 and 26, 2019 at the Durban Exhibition Centre, will also play host to a number of co-located events that provide attendees with the opportunity to increase their knowledge base on current trends and technology within the sector. Nick Sarnadas, points out that the three main educational events at KITE include the free-to-attend SAIMechE Seminar Theatre, the free-to-attend MESA (Manufacturing Enterprise Solutions Association) special interest group, and the Lifting Equipment Association of South Africa (LEEASA) conference.

"Some of the topics under discussion at the SAIMechE Seminar Theatre include 'Embracing Industry 4.0 – reshaping and redefining industrial manufacturing', 'Embedding compliance into business processes', 'The 5-year plan in terms of opportunities and challenges facing the SA manufacturing industry', and 'The top 5 industrial automation trends for 2019 and beyond'. The impressive speaker lineup includes a number of well-known industry specialists who will bring their own personal business experiences to the table," he said.

"The MESA special interest group was well attended at KITE 2017 and received extremely positive reviews from the attendees. The theme this year focuses on 'Data Matters: Triple Vision– Hindsight, Insight and Foresight' – and we encourage visitors to attend the sessions on either 24 or 25 July in the Seminar Theatre venue. We believe that KITE offers a harmonious balance of product information dissemination through on-stand demonstrations and discussions with exhibitor technical staff, while the educational events provide a theoretical basis for further expansion and investigation. Both elements are highly beneficial to visitors and provide a holistic experience that allows attendees to maximise their time at the exhibition," added Sarnadas.

To find out more information about the exhibition or to register online to attend the event for free, visit the website at www.kznindustrial.co.za.

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About RS Components

RS Components is the market leader in the high service level distribution of electrical, electronic, mechanical, tools and industrial products. Operating in 32 countries whilst serving a further 100 through third-party distributors, RS serves every sector of industry in the procurement of their products relating to maintenance, repair, operations, low volume production, research and development. With over 500 000 products across 2500 leading brands, the company is committed to ensuring that their 1 million customers have fast access to a broad, as well as deep range, of products and technologies, all under one roof.

It is proven that departments traditionally spend 80% of their time sourcing products that account for only 20% of their total procurement spend. RS is focussed on reducing the customers "total cost of product ownership" by reducing the need to make multiple calls to various companies to source products, reducing supplier related administration and allowing for the amalgamation as well as consolidation of supplier bases. Through this process, procurement efficiency is improved and time is freed up to concentrate on the more important business decisions.

For more information, please visit the website at ${\tt za.rs-online.com}$

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