



For Immediate Release: R SComponents To Showcase Smart Farming Products At Largest Agricultural Expo In SA

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Johannesburg, South Africa, 9 May 2019 – [RS Components](#) a global multi-channel provider of industrial and electronic products and solutions, will be joining more than 700 exhibitors at this year's Nampo Harvest Day.

The annual exhibition takes place over four days and showcases the latest advancements in technology, equipment and tools to benefit the agricultural industry in South Africa. Grain SA, the organisers of the event, received 425 new applications for exhibition space for the 2019 Nampo Harvest Day, which is taking place from 14 to 17 May 2019 in Bothaville.

Jannie de Villiers, CEO of Grain SA said that 775 exhibitors will be showcasing their products and services at the four-day event. He also added that Nampo created opportunities for direct communication between the suppliers of agricultural products and services and the users thereof. "Agricultural suppliers' competitive edge depends on direct communication with the users of their products and services. The interaction between buyers and sellers drives innovation, improvement and modernisation. It also affords producers the opportunity to compare products and prices," he said.

MD for RS Components South Africa Brian Andrew said that showcasing the company's products and services at Nampo was a 'natural fit' for the business. "We find ourselves in the Fourth Industrial Revolution and smart connected devices are becoming the norm - in our homes, our offices, the manufacturing industry and now even more so in agriculture. By adopting technology and the [Internet of Things \(IoT\)](#), farmers can arm themselves with more detailed data about their farm as well as provide important information regarding the macro environment to assist in planning their crops more accurately to drive a better yield, while eliminating risk. RS has a number of IoT devices and solutions that will help enable the agricultural industry on their journey towards the fourth industrial revolution."

The adoption of technology in agriculture also requires that various stakeholders work together. In a report done by the University of Stellenbosch for the Western Cape Department of Agriculture, while agricultural technology will result in higher yields, reduced costs and improved nutritional value of foods, it needs the farming sector, government and education institutions to work together.

Grain SA's objective is to use Nampo as a platform to showcase the role of the commercial agriculture sector in South Africa and to highlight the country's farming industry as a scientific and sophisticated economic sector that is committed to providing the nation with safe and affordable food.

Visitors can purchase their tickets for NAMPO 2019 online at www.ticketpros.co.za.

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About RS Components

RS Components is the market leader in the high service level distribution of electrical, electronic, mechanical, tools and industrial products. Operating in 32 countries whilst serving a further 100 through third-party distributors, RS serves every sector of industry in the procurement of their products relating to maintenance, repair, operations, low volume production, research and development.

With over 500 000 products across 2500 leading brands, the company is committed to ensuring that their 1 million customers have fast access to a broad, as well as deep range, of products and technologies, all under one roof.

It is proven that departments traditionally spend 80% of their time sourcing products that account for only 20% of their total procurement spend. RS is focussed on reducing the customers "total cost of product ownership" by reducing the need to make multiple calls to various companies to source products, reducing supplier related administration and allowing for the amalgamation as well as consolidation of supplier bases. Through this process, procurement efficiency is improved and time is freed up to concentrate on the more important business decisions.

For more information, please visit the website at za.rs-online.com

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