

PRESS RELEASE

Proudly South African Trend Group supports local suppliers, contractors

12 February 2019: Trend Group has fine-tuned its business model in the local market, which means not only that it has evolved an in-depth understanding of the construction industry, but has formed key relationships with local contractors, guaranteeing that it can secure the best products in terms of price and quality.

Being a proudly South African company, certain brands are reassured by Trend Group's vast experience and knowledge, as it means all of their required design guidelines are achieved locally, Business Development Director **Gavin Dickinson** explains.

Trend has a stringent procurement process run by two inhouse quantity surveyors, ensuring clients benefit in the process "We choose our suppliers on price, B-BBEE status, quality and delivery, which are critical. We always strive to match the best supplier with the most suitable products for each specific project."

Trend Group has carved out a unique niche for itself as an office interior design and refurbishment specialist, featuring both design-and-build and project management capabilities, covering all aspects of the fit-out process. "Our clients rely on us to take care of the entire process on an end-to-end basis. Being able to offer both design and build expertise has been integral to our continued success," Dickinson comments.

"Our comprehensive approach is solutions-driven, and covers every aspect of the fit-out, from needs analysis and design to procurement and construction. Whether your project involves relocating to new premises, or expanding or consolidating an existing office suite, our clients have complete peace of mind in entrusting their projects to us."

This makes for a refreshingly streamlined process. Its cost-effectiveness stems from the fact that clients receive best value in terms of design, budget, and the timeframe. What's more, Trend Group's experience in this regard guarantees minimal disruption when working on clients' operational premises.

A contracting service is also offered that can even encompass ongoing work in multiple locations. Contract teams are sufficiently flexible to work on a tender, fixed-price, or project management basis. "Our contracting service not only achieves results beyond what is expected but, more importantly, solidifies our relationships with our clients," Dickinson stresses.

Trend Group partners with external professionals, designers, and architects in order to be able to offer a full bouquet of consultancy and construction services that span the commercial, industrial, and retail fields.

Key to this seamless approach from inception to close-out is the appointment of a dedicated project manager (PM). "The PM orchestrates everything, including customised delivery methods. This enables the project to be completed to your full satisfaction, ahead of schedule, and within budget," Dickinson highlights.

Trend Group's culture is readily apparent in the manner in which it interacts with its clients, consultants, sub-contractors, suppliers, and colleagues. "Our team members are 'can-do' people. They are confident, competent, qualified professionals bolstered and supported by our rock-solid reputation and integrity.

“Our greatest asset is our people. They embody the qualities we instil in the spaces we create, namely that they are professional, dynamic, transformational, efficient, and empathetic. We appoint and promote people with the skills, experience, and technical qualifications to create workspaces we can be proud of. Mentoring young talent is key to our success. Our management structure is agile, flat, and open. High-calibre managers and foremen lead our on-site teams,” Dickinson elaborates.

Since its establishment, Trend Group has been approached by a number of international firms, due mainly to its impressive development implementation track record. Clients range from those with a vacant office that needs to be designed and fitted-out; to clients with an existing design that simply needs to be built; to international clients with their own in-house design teams that require roll-out assistance.

As a result, Trend Group has worked across multiple industries and market sectors, and undertaken projects for some of the most well-known global companies and brands. These include the likes of Facebook, Google, Citibank, Red Bull, Uber, BBC, Coca-Cola, Bloomberg, Unilever, Mediacom, Bidvest, Porsche, and King Price, to name but a few.

An extension of Trend Group’s service offering is to assist clients to find their perfect office space through Trend Space (www.trendspace.co.za). By means of an extensive network with the commercial property community, it can help businesses find their perfect office space to let, in one consolidated platform.

The portal presents companies with literally thousands of commercial property listings from South Africa’s leading property funds, developers, and landlords, making it a convenient way to search available office space to let.

Ends

Notes to the Editor

To download hi-res images for this release, please visit <http://media.ngage.co.za> and click the Trend Group link to view the company’s press office.

About Trend Group

Trend Group specialises in office interior design and refurbishments in the commercial, industrial and retail sectors. We are a comprehensive, solutions-driven company that operates on a turnkey basis. We offer a streamlined approach to design, procurement, and construction delivery, covering all aspects of the project solution. We are a proud Level 2 B-BBEE accredited company.

Trend Group Contact

Gavin Dickinson
Business Development Director
Cell: 083 603 1111
Email: gavin@trendgroup.co.za
Web: www.trendgroup.co.za

Media Contact

Brenda Sono
NGAGE Public Relations
Phone: (011) 867 7763
Fax: 086 512 3352
Cell: 079 061 7848
Email: brenda@ngage.co.za
Web: www.ngage.co.za

Browse the **NGAGE Media Zone** for more client press releases and photographs at <http://media.ngage.co.za>