

# PRESS RELEASE

## EM supplies Hager smart solution for Swarovski in Cape Town

*29 January 2019: The latest Hager 'smart' solutions for automated building control have been supplied by ElectroMechanica (EM) of Cape Town for Swarovski Lighting's new-build showroom in Green Point.*

The leading supplier specified high-quality Hager B7 switch frames, which feature a clean design, vega D enclosures featuring a ready-to-mount configuration, and the domovea automation dashboard, which is controllable from a smartphone or tablet, as well as the wall-mounted keypad.

The dashboard provides for intuitive control of a range of devices, from lights to shutters, heating, air-conditioning, and other systems, from single rooms to entire floors. The main advantage is that it allows for easy control from a single point, including remote control via an app available for iPhone, iPad, and Android devices. The dashboard even allows for energy-consumption data to be stored for comparison against various timeframes, from days to months.

The project commenced towards the end of 2017, and was completed in Q1 2018, according to **Ryan Whitelaw**, EM Product Manager for Building Automation. "Our brief was to supply a centralised control of all of the light fittings on display," Whitelaw explains.

Not only was this for control of the premises, with the activation of various themes such as for morning and for night, but the aim was also for the salespeople to be able to demonstrate the products to customers via tablets.

"The specification of the lighting products is quite technical, which is why we proposed the advanced Hager solution," Whitelaw explains. He describes the project as a flagship for building automation, which is gaining in popularity in South Africa, due to a growing requirement for energy efficiency, convenience, and sustainability.

"There has definitely been noticeable growth in the smart home and building automation market over the last three years or so. Whereas in Europe it is almost a standard across most households, businesses, and commercial buildings, we are only starting to align ourselves now," Whitelaw comments.

The Hager solution forms part of EM's extensive product range of high-quality industrial electrical goods, motor control switchgear, and electronic automation products for a range of clients and market segments. End users include wholesalers, consultants, building contractors, system integrators, switchboard and panel builders, and also engineering procurement companies.

**Ends**

### Notes to the Editor

To download hi-res images for this release, please visit <http://media.ngage.co.za> and click the ElectroMechanica link to view the company's press office.

### About ElectroMechanica

ElectroMechanica was established in 1984 by David van den Berg as a specialised direct importer and wholesale distributor of high-end industrial electrical products, motor control switchgear and electronic automation products. A wholly-owned South African company, ElectroMechanica offers its clients state-of-the-art products, sourced from leading local and international brands, all complying with recognised international safety standards and performance specifications.

### ElectroMechanica Contact

Karen Zotter  
Phone: (011) 249 5000  
Fax: (011) 496 2779  
Email: [karenz@em.co.za](mailto:karenz@em.co.za)  
Web: [www.em.co.za](http://www.em.co.za)

**Media Contact**

Thapelo Phukuje  
NGAGE Public Relations  
Phone: (011) 867 7763  
Fax: 086 512 3352  
Cell: 079 425 4914  
Email: [thapelo@ngage.co.za](mailto:thapelo@ngage.co.za)  
Web: [www.ngage.co.za](http://www.ngage.co.za)

Browse the **NGAGE Media Zone** for more client press releases and photographs at  
<http://media.ngage.co.za>