

*Press release from Jan de Beer, cell 082 456 3677:*

## The Vanguard Collection's Growth Continues

The Vanguard Collection, a leading brand of exclusive flooring products, has announced expansive additions and refinements to its ranges to further enhance the Collection's offering to designers and home-owners.

The new additions to The Vanguard Collection are:

- Granite - a robust tufted carpet tile inspired by natural marble and granite stone with unique natural veins and flows of colour;
- Flagstone – new glue-down luxury vinyl tiles that break away from traditional wood décor to focus on the feel of the built environment; and
- The introduction of seven new colours, improved sizing and realistic embossed surfaces to The Vanguard Collection's popular Nature's Look range.

The Vanguard Collection's new carpet tile, Granite, is available in six standard stock colours with another six highlight colours to be added to the offering. Aimed at a local heavy commercial market dominated by linear designs, the new range has opened new potential for designers to create nature-inspired flooring unrestricted by space limitations. The tiles are made from Solution Dyed Nylon (SDN) yarn, superior to other yarn types in terms of colour retention, durability and performance due to the addition of the colouration and UV stabilisers while the yarn is still in molten form.

The Vanguard Collection's new Flagstone LVTs feature two natural dark stone washes as well as two lighter decorative cement stains to break the mould of a LVT market saturated with wood-look ranges. When used in conjunction with traditional sleek and chic interior flooring, Flagstone LVTs blend the rough with the smooth to create a striking contrast to floor finishes.

Finally, The Vanguard Collection's Nature's Look is now available in an impressive 16 colours. The seven new colours of this glue-down luxury plank - aimed at both residential and light commercial markets - all feature an oak-type finish in a neutral shaded pallet with an IRE-registered embossed matt surface to substantially add to the planks' realistic appearance. Previously Nature's Look surfaces were merely textured to resemble wood and the individual planks' surfaces did not follow the grain of the wood.

A new plank size is also among the facelift features for Nature's Look. To add a sleek, longer and thinner look and increase the luxurious feel, the 2mm-thick planks are now produced in a slimmer width and increased length. The longer planks are economical in that they provide improved floor coverage to add to the new design's authentic appearance.

Launched two years ago with just four LVT ranges, The Vanguard Collection has continued to grow in both ranges and popularity. To cope with increasing demand nationally, Vanguard has partnered with leading flooring contractors throughout South Africa who hold exclusive distribution rights in their respective regions. Details of The Vanguard Collection distributors are listed on [www.vanguardcollection.co.za](http://www.vanguardcollection.co.za) website.

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**Note to editors only, not for publication:**

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