

## **Phenomenal Growth For Cognitive Analytics**

The recently released EOH consolidated results for the previous financial year reveal key information about growth in the Information Technology (IT) industry. According to its reports, the technology service provider noted particular growth drivers within its industry. Not surprisingly, among these are Big Data, Artificial Intelligence and Analytics; all a core focus of South Africa Qlik Master Reseller (SAQMR), an EOH Company.

In general, the development of solutions that amplify human intelligence has begun to take greater market share notes James Hickman, SAQMR Managing Director. SAQMR has experienced exponential growth in the 2018 financial year (FY). “We are growing phenomenally in a market that is building momentum,” adds Hickman. Having achieved year-on-year growth in excess of 80%, the company has recorded its best performance since inception.

According to Eloise Bowen, Executive: Marketing & New Business Development, SAQMR; “A particular highlight for 2018 was that we proudly received the Master Reseller of the Year Award at Qlik’s Qonnections Conference in Orlando. Following that, we successfully hosted the African Qlik Sense Tour over eight weeks, across 12 cities in eight countries. This culminated in the spectacular Southern Africa Qlik Summit held in Sandton, which attracted over 1 000 delegates.”

“There’s no doubt that Industry 4.0 is playing a major role in our market; everything is connected, everything is generating data, and everyone wants insights. This is driving the data explosion, artificial intelligence, machine learning and big data,” believes Hickman. “In order to take advantage of this, companies need to ensure their people are equipped to deal with this new world. We are assisting our customers in this journey, as we invest heavily in our Data Literacy programme.” The programme features a dedicated division focused on working with customers to build critical data literacy skills and secure a competitive advantage.

“With some exciting opportunities on the horizon, we’ve set ourselves very ambitious growth targets for the next FY. We’ll focus on continually delivering value to our customers, helping them find actionable insights to uncover opportunities and drive down costs. In addition, we will push forward with our African expansion and continued focus on our partner network,” concludes Hickman.

*Issued by Perfect Word Consulting (Pty) Ltd*

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## **Boilerplates:**

### **About Qlik**

*Qlik® delivers intuitive platform solutions for self-service data visualization, guided analytics applications, embedded analytics and reporting to approximately 40,000 customers worldwide. Companies of all sizes, across all industries and geographies, use Qlik® solutions to visualize and explore information, generate insight and make better decisions. At Qlik, we optimize Business Intelligence (BI) by harnessing the collective intelligence of people across an organization. We focus on empowering people—by enabling everyone in an organization to see the whole story that lives within their data.*

### **About South Africa Qlik Master Reseller**

*South Africa Qlik Master Reseller (previously known as QlikView SA) has been a member of the EOH group of companies since 1 July 2014, facilitating a great partnership that aims to accelerate growth for Qlik in Southern Africa directly or through its specialized Partner channel. SA Qlik MR's portfolio of products meets customers' growing needs from reporting and self-service visual analysis to guided, embedded and custom analytics. Over 1800 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.*

*These solutions bridge the gap between traditional BI solutions and inadequate spreadsheet applications. The in-memory associative search technology that Qlik pioneered, pioneered the self-service BI category, allowing users to explore information freely rather than being confined to a predefined path of questions. Appropriate from SMB to the largest global enterprise, Qlik's self-service analysis can be deployed with data governance in days or weeks. The platform's app-driven model works with existing BI solutions, offering an immersive mobile and social, collaborative experience. Headquartered in Radnor, Pennsylvania, Qlik does business in more than 100 countries with over 40,000 customers globally. For more information, please visit [www.saqlik.com](http://www.saqlik.com).*