

## **Africa's biggest business show celebrates ten years**

*Register now and get your free ticket*

There is an unmissable opportunity in August for anyone looking to kick-start their own business or wanting growth and success from existing entities. This one-day showcase takes place on 2 August 2018 at the Gallagher Convention Centre, Johannesburg and is hosted by the [National Small Business Chamber](#) (NSBC) and World Famous Events. [The Business Show :: South Africa 2018](#) is the largest one-day business exhibition, conference and networking event for anyone starting or growing a business.

Mike Anderson, NSBC Founder and CEO, says that the 10th show is going to be more stimulating than ever: "With over 150 exhibitors, sessions and seminars, this entrepreneurial show offers critical advice to all who attend, knowing and understanding that anyone who is an entrepreneur today, always needs support, advice and encouragement."

Anderson says that The Business Show is a much-anticipated entrepreneurial event and is the place to be to learn and understand how to get ahead: "Each interactive exhibit, event, seminar, panel discussion and presentation is an ideal opportunity to gain valuable, practical insights. It's a melting pot of professional speakers, business experts, interactive exhibits, progressive solutions, new trends, networking, new ideas and opportunities, in-depth education and memorable experiences.

The programme was shaped around the findings of the NSBC's Annual National Small Business Survey. It revealed that SME's still face significant challenges such as funding, cash flow management and marketing. "The objective of this event is to address these challenges, and the many more that arise following discussions and from working closely with business owners. The NSBC remains committed to providing enterprising and aspiring entrepreneurs the knowledge and tools they need to get ahead and become tomorrow's legendary entrepreneurs," says Anderson.

Key reasons to attend if you own or run a business:

- Gain further insights, tips and knowledge at the hundreds of exhibits and sessions
- Network with thousands of like-minded go-getters
- Gain exposure to cutting-edge solutions and discover new trends
- See all the latest business and franchise opportunities
- Develop skills on the tools you need to start-out and succeed as an entrepreneur
- Find out more about accessing funding
- Discover new business ideas
- Be inspired by visionary speakers, industry experts and thought leaders

To get your **free** delegate ticket now, register at [www.thebizshow.co.za](http://www.thebizshow.co.za). Tickets are limited.

For exhibitor enquiries, email [twane@nsbc.org.za](mailto:twane@nsbc.org.za).