

Engen strengthens partnership with FNB eBucks

Engen's partnership with the revitalised FNB's eBucks programme continues to flourish.

As from the 1 July 2018, Engen has confirmed exclusivity as the programme's fuel partner of choice when earning and redeeming rewards. Clients can also look forward to earning up to R4 back in eBucks on every litre of fuel purchased.

The new rewards programme also allows members to move up the reward levels faster than previously.

The reduced amount of points required per reward level for Premier Private Clients, Private Wealth and RMB Private Bank account holders means that it will be easier for members to move up, earning more eBucks and generating larger rewards. Gold account members will also earn eBucks on Cheque card purchases.

Since its inception in 2000, eBucks rewards has paid out over R10 billion in rewards to its members.

Seelan Naidoo, Engen General Manager: Retail says Engen is delighted with their enhanced partnership with FNB as their exclusive fuel partner on the eBucks programme. "Through this partnership we can continue to focus on rewarding our valued customers. Convenience and customer service remain a key focus for us and loyalty programmes form a big part of this offering."