

11 & 12 July 2018 Kyalami Grand Prix Circuit

Media Release

For Immediate Release

752 words

5 July 2018

TruckX on track to open in just 7 days

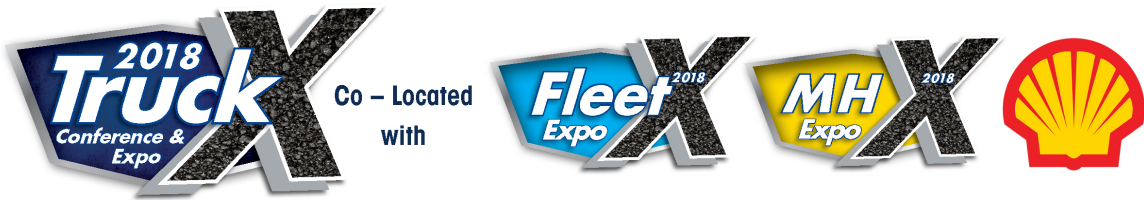
The countdown to the most anticipated trucking and fleet event of the year has begun. With less than a week to go until TruckX, participants and industry stakeholders are preparing for two days of interactive events, expertise, knowledge-sharing, business building, deal-making and fun. TruckX takes place on 11 and 12 July at Kyalami Grand Prix Circuit in Midrand.

Cartrack Joins Speed in a Suit Challenge

Leading fleet management solutions and telematics insurance provider Cartrack is the telematics sponsor for the SA Express Parcel Association (SAEPA) Speed in a Suit competition. This unique and exhilarating event is specifically designed for guests to show off their driving skills in a Fiat Doblo vehicle by achieving the quickest amount of time in a vehicle using the least amount of fuel.

Cartrack will also be showcasing its innovative and industry-leading new Fleet Camera Solutions products to customers, which includes Live Vision, Drive Vision and Breathalyser.

Guests attending the expo will also gain real and invaluable insight into the burgeoning and exciting telematics industry, with Cartrack sales director, Juan Marais, set to speak on the topic: The real value of telematics in transport on Wednesday, July 11.



11 & 12 July 2018 Kyalami Grand Prix Circuit

Breathe on it

In collaboration with **Fiat** and **Masterdrive**, there will be a fun breath-test product demonstration outside the Expo venue of this cutting-edge ignition interlock device, which is an invaluable tool in helping fleet managers enforce safer and sober driving.

Live Vision and Drive Vision

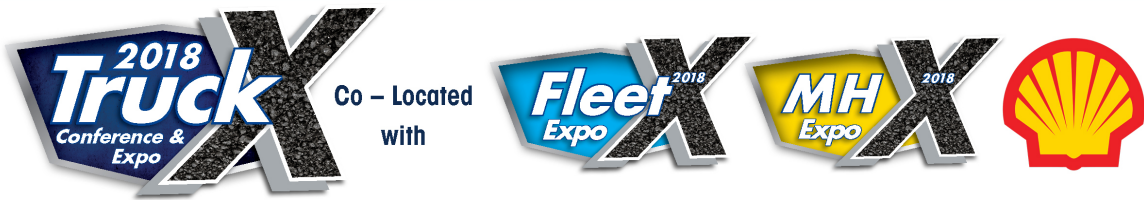
Cartrack will have a TV screen that will display footage from these two camera video systems, both of which increase safety and security for fleets, drivers, passengers and the general public and enhance efficiency and productivity. Live Vision camera footage will be streamed from the **Fiat** vehicle on the Cartrack exhibition stand, providing a practical and live demonstration of the product.

Be Conspicuous

Orafol Safety Systems will be running a competition - with lucky draws taking place on both show days. To stand in line to win, all visitors need to do is hand in their business card at Orafol's stand – or fill in the questionnaire at their stand. Orafol, one of the world's leading manufacturers of self-adhesive products and reflective materials, will be giving away a 50m roll of yellow Oralite VC104 Rigid Conspiquity tape. This rigid grade reflective marking tape is designed for application on rigid surfaces,

Better than Good with Goodyear

Tyre manufacturer Goodyear will be showcasing their new KMAX S Endurance tyre, designed to provide mileage and reliability in different road conditions. Goodyear will showcase its product offerings – which includes a fleet solution - inside the exhibition hall. Their service van will be present outside showcasing their various services.



11 & 12 July 2018 Kyalami Grand Prix Circuit

Kindo's got you Covered

Kindo Covers will be giving away a set of truck seat covers. To enter the competition, visitors will need to drop their business cards into a container at their stand (D10). The company manufactures "no frills" standard and personalised covers for trucks, bakkies, SUVs, cars and transporters.

iCam

Repeat exhibitor iCam Video will launch its fatigue monitoring cameras. "The system integrates with our iCam video telematics device, providing in cab alarms to warn the driver of his/her actions," explains iCam CEO Gary Wels. "It can also alert either the fleet controllers directly or our monitoring Bureau over the air via alerts to the iCam system".

The iCam ADAS and Fatigue system is an advanced active collision warning and driver fatigue and facial behaviour warning system. The system is made up of two parts (Fatigue and driver distraction warnings and ADAS (Advanced driver assistance systems). Fatigue is a camera and artificial intelligence warning of driver behaviours (looking away, on mobile phone, texting, smoking, sleeping), while ADAS picks up vehicle following distances, overspeeding, lane departure and collision warnings.

New Product Launch

Datadot Technology SA will launch the Oyster – the latest in its product range. The Oyster is a cellular GPS tracking device designed for tracking non-powered, exposed assets where super-long battery life is essential.

Conference

The two-day TruckX conference includes a line-up of top speakers on topical issues affecting the trucking and fleet operators.



11 & 12 July 2018 Kyalami Grand Prix Circuit

“With the sheer variety of products on show at TruckX – from trucks to telematics, tyres to training providers, canopies to covers, fleet services to fuel, TruckX offers a one-stop, hands-on shop for fleet and truck operators.”

For more information, visit www.truckx.co.za

ENDS

Photo



Juan Marais – Cartrack's sales director



11 & 12 July 2018 Kyalami Grand Prix Circuit

About TruckX (Boilerplate)

Established in 2014, the annual TruckX conference and exhibition has seen a large increase in popularity due to its relevance in the marketplace. The objective of TruckX is to host an informative and effective event for the trucking sector.

With industry research being presented, key notes, panel discussions and the latest products on display, TruckX is seen as South Africa's premier trucking, fleet and logistics conference and exhibition.

Its participants and representatives include a variety of service providers, among them tanker and trailer manufacturers; tyre suppliers; parts distributors; telematics, insurance and finance providers; fuel and lubricant companies; refrigerated transport specialists; driver training and road safety advisers; environmental agencies and fleet service experts.

Issued by:	CVLC
Date Issued:	5 July 2018
Contact Person:	Catherine Larkin
Telephone:	(011) 789-7327 / 083 300 0331
E-mail:	catherine@cvlc.co.za
Postal Address:	P O Box 44945, Linden, 2104, South Africa

