

## ***EDITORIAL SUBMISSION*** from SJC Creative

### Rocla And Ocon Brick Shine At 2018 PMR .Africa Business Excellence Awards

Rocla and Ocon Brick, part of the IS Group of companies, both excelled in the 2018 PMR.africa Business Excellence Awards, with Rocla walking away with the Diamond Arrow Award, whilst Ocon Brick picked up its 10<sup>th</sup> PMR Award by being awarded a Gold Arrow Award. The awards ceremony hosted by PMR.africa, was held in May, in Johannesburg.

Rocla is well known in Southern Africa for the design, manufacture and supply of precast concrete products, and Gauteng-based Ocon Brick is a leading manufacturer and supplier of clay stock and semi-face bricks.

The awards, which are hosted by PMR.africa, who are industry research specialists, aim to recognise excellence while setting bench marks in the different industries. Research is undertaken via a sample of industry retailers and construction company representatives focusing on the manufacturers of concrete products and the performance of brick manufacturers and suppliers of formwork and scaffolding.

Consideration was given to the following factors which resulted in the successful nominations of Rocla and Ocon Brick:

- Ability to meet orders
- BEE

- Competitive pricing structures
- Delivery reliability
- Environmentally friendly solutions/products
- Flexibility
- Product quality
- Range of product menu
- Reputation of supplier
- Responsiveness
- Sustainable development practices

ISG Group Marketing and Communications Manager, Malebusa Sebatane said “We are very excited to have been nominated by PMR.africa for these awards. Rocla’s Diamond Arrow Award is a reflection of the professional service and high-quality products we offer and supply. The research conducted covering key elements of Rocla’s operations reflects a very high level of customer satisfaction and appreciation for the technical assistance and suitability of Rocla’s precast concrete solutions”.

“Sister company, Ocon Brick established in 1982, has over the years, consistently been recognised by PMR.africa with a number of Business Excellence PMR Arrow Awards, but that does not detract from the prestige of being awarded a Gold Arrow Award in 2018, which makes us very proud. Ocon Brick has supplied clay stocks to well known landmark developments such as Constitutional Court of South Africa, the Walter Sisulu Square of Dedication in Soweto, The Palace of the Lost City (Sun City), Sandton City and many more ” said Sebatane.

Rocla has been in operation since 1917 and has been recognised for their innovative use of precast concrete solutions such as their concrete cabins for Photovoltaic (PV) farms and sanitation units that offer skills and employment opportunities for rural communities.

The IS Group comprises Rocla, Ocon Brick and Technicrete brands.

Caption for photo: from left to right

Andre van der Westhuizen, IS Group Regional Sales Manager

Malebusa Sebatane, IS Group Marketing and Communications Manager

Mariana Lamont, Claybrick Executive Director

Justin Kretzmar, IS Group Sales Engineer

Lucas Steyn, Ocon Brick Sales Consultant

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