

ADLINK launches IoT Digital eXperiments-as-a-Service to alleviate high costs and risks

ADLINK DXS **IoT Digital eXperiments as-a-Service**



Connect the Unconnected
People, assets & places



Stream Anywhere
Data to the right place at the right time



Control the Edge
Monitor, manage, analyze

Newcastle Upon Tyne, UK and San Jose, CA, USA – 17 May, 2018 – ADLINK Technology has announced the launch of its innovative DXS IoT digital experiments as-a-service offering. The service is for the testing of potential IoT-based endeavours to determine the viability of possible solutions with none of the upfront costs and risk associated with a full solution commitment.

Full IoT solutions conventionally require significant upfront investment, despite, according to industry studies, success rates for such projects only reaching 26%. In response, the convergence of IT best practices and OT (operations) has given rise to the concept of digital experimentation. ADLINK's own DXS provides operators with all the benefits of digital

experimentation, is vendor agnostic, and enables timely implementation of experiments without associated upfront costs.

ADLINK DXS provides all the resources required to get digital experiments up and running, including pre-validated hardware, client asset connection, data movement consolidation to bridge the IT/OT gap, enterprise sharing, endpoint management, and field and professional services.

The DXS approach is built on the experience of building military grade solutions – optimised for real-world limitations such as security, latency and power. Solutions are designed to take maximum advantage of cloud, data centre and edge processing.

“ADLINK DXS IoT digital experiments as-a-service allows organisations to think big, start small and work fast when integrating IoT-based functionality within new business models or processes,” said Andy Penfold, Director of Offering Management, ADLINK IoT Solutions and Technology. “Digital experiments combine existing elements in new ways, and the more experiments that are implemented, the more innovations are created. We believe strongly that digital experiments will form the basis of the next generation of business models and processes shaping industry landscapes. Digital experiments, whether successful or unsuccessful, are key to an effective culture of innovation.”

“As successful digital experiments are completed, stakeholder confidence grows, supporting the investment needed for large-scale rollouts,” adds Penfold. “But, unsuccessful experiments can also provide significant value, whether uncovering design issues or revealing where to avoid further investment.”

ADLINK DXS approaches each project individually to determine which areas are likely to be affected by the solution, from ground level operations to admin and resource allocation. Each digital experiment is defined at the intersection of people, places and affected assets, where most value can be created.

“Our service leverages technologies through all layers of the required hardware, software and network stacks to create viable, scalable and secure IoT solutions,” adds Penfold. “These

solutions span not only capabilities from ADLINK, but also from partners throughout our ecosystem, and are therefore agnostic in nature.”

For more information, please visit:

http://go.adlinktech.com/DXSGetQuote_LP.html?UTM_Source=PR&utm_campaign=ISTS&utm_medium=

ABOUT ADLINK

ADLINK Technology is a global leader in Edge Computing. Our mission is to facilitate the use of advanced technologies to help optimize the business performance of our customers. We provide robust boards, platforms and user interfaces; real-time data connectivity solutions; and application enablement for state-of-the-art industrial computing (e.g., machine learning via AI-at-the-Edge). Together, these also enable innovative end-to-end IoT solutions in support of operational excellence or new revenue streams. ADLINK serves customers in many vertical markets including: manufacturing, networking and communications, healthcare, infotainment, retail, energy, transportation, and government and defense.

ADLINK has an excellent eco-system of technology partners; we are a Premier Member of the Intel® Internet of Things Solutions Alliance, a strategic embedded partner of NVIDIA, and a valued thought-leader and contributor in many standards and interoperability initiatives, including Eclipse, ETSI, OCP, OMG, OpenFog, PICMG, ROS-I and SGeT.

ADLINK’s products are available in over 40 countries, either directly or through our worldwide network of value-adding distributors and systems integrators. ADLINK is ISO-9001, ISO-14001, ISO-13485 and TL9000 certified and is publicly-traded on TAIEX (Stock Code: 6166).

For More information, please visit: www.adlinktech.com

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