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MEDIA RELEASE

Arup Celebrates Success At The 2018 MCA Awards

Arup has won the award for Social and Environmental Value and has been highly commended in both the Best Use of Thought Leadership and Strategy categories.

The Management Consultancies Association (\underline{MCA}) awards are highly regarded as a benchmark for quality and best practice within the industry.

Arup won the award for Social and Environmental Value for its work with Transport for London (TfL) on *Exploring the Road Safety Benefits of Direct Vision*. This project produced world-first conclusive evidence that drivers in low-entry cabs, with direct sight of pedestrians and cyclists are involved in 40% fewer collisions. The findings became the scientific core for the world's first proposed Direct Vision Standard (DVS) for HGVs, published by TfL and Sadiq Khan. The award was in recognition of the importance of this breakthrough research and its direct benefit to increasing road safety and reducing the number of collisions.

Arup was also highly commended in two further categories including:

- Best Use of Thought Leadership: in recognition of the firm's work with C40 Cities Climate Leadership Group (C40) on *Deadline 2020*. The report sets out, for the first time, the urgency of climate action required by cities if the Paris Agreement is to be realised.
- Strategy: for Arup's direction in transforming a government agency into a private, aviation IT service provider; Saudi Aviation IT (*SAVIT*). Arup worked closely with the executive team to encourage job creation, define organisational goals and support collaboration between public and private sectors.

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"We are delighted to be recognised by our peers once again. The categories we have been successful in highlight our commitment to consulting excellence, thought leadership and delivering societal value. Our ground-breaking work with Transport for London on the Direct Vision project showcases the multidisciplinary expertise we are able to offer our clients and has resulted in long-term benefits for road user safety," adds Jerome Frost, Arup's global cities leader.

About Arup

Arup is the creative force at the heart of many of the world's most prominent projects in the built environment and across industry. With over 80 offices in 35 countries, Arup has more than 13,000 planners, designers, engineers and consultants delivering innovative projects across the world with creativity and passion.

Arup has worked on more than 20,000 projects and developments in Africa; offering clients multidisciplinary engineering, planning, project management, transaction advice and sustainability consulting services.

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