

PRESS RELEASE – FOR IMMEDIATE RELEASE

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New portfolio director for KZN Industrial Technology Exhibition

In order to provide maximum exposure for the KwaZulu-Natal industrial Technology Exhibition (KITE) 2019 event and its exhibitors, Specialised Exhibitions Montgomery has appointed experienced portfolio director Nick Sarnadas to head up the team.

Sarnadas, who is also responsible for the Hostex, Markex and Frigair exhibitions, has been in the hospitality industry in various forms for over 16 years, both locally and abroad. He has a degree in communications and joined Specialised Exhibitions Montgomery in 2014 as food and hospitality event director.

“We have already reserved 42% of the stand space for KITE 2019, which is taking place between 24 and 26 July 2019 at the Durban Exhibition Centre, and regular enquiries are keeping us on our toes,” says Sarnadas.

The manufacturing sector remains a critical element within the region’s GDP and this was underlined by the Durban Chamber of Commerce and Industry’s CEO, Dumile Cele, at a recent business event, stating that KwaZulu-Natal needs to be more confident in its own offering. She adds that the province needs to emphasise the partnerships, skills and infrastructure available on the east coast. KITE 2019 offers industrial technology providers with an unrivalled opportunity to showcase their solutions to various sectors in the KZN market.

To book a stand at KITE 2019 or to find out more information about the exhibition visit the website at www.kznindustrial.co.za.

Use our social media platforms on Facebook, Twitter #KITE2019, Instagram.

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