

# PRESS RELEASE

## Big showcase for Bobcat compact equipment range at NAMPO 2018

*19 February 2018: Bobcat Equipment South Africa, part of the Goscor Group, will showcase its full range of compact machinery, which is well-suited for application in the agricultural sector, at Grain SA's NAMPO Harvest Day from 15 to 18 May 2018 at Bothaville in the Free State.*

This includes Bobcat mini excavators, agricultural telescopic handlers, skidsteer loaders (SSLs), and tractor loader backhoes (TLBs), as well as the solutions offered through its extensive range of over 100 attachments.

“Particular prominence will be given to our TLBs, which have been on the market for about a year. Bobcat has made significant inroads in the local TLB sector, over a short period, owing to our range of high-quality, cost-competitive machines,” Bobcat Product Manager **Jan Stansfield** comments. He adds the units come standard with a two-year powertrain warranty and is testament to the reliability and durability of the components and the design of the powertrain in the TLBs, which provide for extra protection and peace of mind.

NAMPO 2018 marks the beginning of an intensive marketing campaign for Bobcat to make further inroads into the local agricultural sector, highlighting the myriad benefits of its TLBs. “These are genuine, fit-for-purpose African machines that provide solid performances. They comprise the highest-quality components, including ZF transmissions and axles and Perkins 1104 turbocharged 74 kW engines,” Stansfield points out.

Weighing 7.8 t, the B730 features four wheel drive, hammer piping, and propeller shaft guards. The enclosed cabs are both comfortable and spacious, and ergonomically-designed for driver comfort to ensure maximum productivity. This is enhanced by a user-friendly instrumentation cluster.

In terms of SSLs, Bobcat will showcase its M-Series at NAMPO 2018, following the significant success achieved with its 5-Series and 4-Series platforms. “Our SSLs are ideal for the agricultural sector, as they are sufficiently compact to be deployed in feedlots and for materials-handling applications. In addition, a wide variety of attachments mean we can offer complete solutions.”

Bobcat’s presence at NAMPO 2018 marks the third time it has a presence at this premium expo as part of the Goscor Group, highlighting its ongoing commitment to providing rugged and cost-effective solutions for the agricultural industry.

“We will have a full team of sales representatives and product specialists at our stand to ensure all customers’ technical- and sales-related enquiries are answered,” Stansfield adds. He concludes that NAMPO 2018 represents a major opportunity for Bobcat to expand its reach into the agricultural sector. “It is a vital platform for us to engage with our clients and with the broader agricultural market, allowing us to gauge its specific needs in terms of both equipment and aftermarket service.”

*Visit Bobcat Equipment South Africa at Stand C17 at NAMPO 2018. For more information, go to <http://www.grainsa.co.za/pages/nampo/nampo-home>.*

### Notes to the Editor

To download hi-res images for this release, please visit <http://media.ngage.co.za> and click the Goscor Group link to view the company’s press office.

### About the Goscor Group

Industrial equipment group Goscor is part of Industrial Services Holdings (InServe). Goscor represents leading equipment brands across several sectors. These include Crown, Doosan, Bendi, Hubtex and Taylor Dunn (forklifts and materials handling equipment); Bobcat (compact & construction); SANY (earthmoving); Tennant, Elgin, Maer, Delfin, Kaivac and HighPoint (industrial cleaning equipment); HPower, Weima, Meiwa and Rato (industrial power solutions); Genie (aerial lift equipment); Sullair and Ozen (compressed air solutions), and many more.

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