bmg-competition-boer-slim/smart-farming....one

BMG has announced the winner of the Boer Slim/Smart Farming competition, held in

conjunction with Facebook recently.

"The rules were simple. To enter the competition, we needed a photograph of the contestant

with one or more of BMG's Boer Slim/Smart Farming items - a cap, belt buckle, shirt,

bumper sticker, or rain meter," explains Carlo Beukes, agricultural manager, BMG. "The

winner - Lionel Smit - has won a Gedore 144 piece tool trolley for posting his photograph on

Facebook.

"BMG's Boer Slim/Smart Farming initiative assists farmers cope with constantly changing

trends in the agricultural sector. Through the Boer Slim/Smart Farming project, BMG's team

of agricultural experts offers farming sustainability solutions throughout Africa that focus on

effective food production, the correct use of suitable equipment for the specific task and the

efficient application of advanced technologies.

"We work closely with farmers to demonstrate that the investment in the latest equipment is

necessary to maximise productivity.

"A recent case study is testament to this. BMG was approached by a local farmer who wanted

to accelerate his tobacco drying process and expand crop production, but was restricted by

power supply limitations. After the installation of BMG Motoline variable speed drives, the

farmer is now able to run 22 tobacco drying containers at once, where previously he could

only run and alternate between nine drying containers at any one time. BMG's solution has

enabled the farmer to more than double his crop production output."

BMG's agricultural portfolio encompasses a wide range of wear parts, including heavy duty

bearings, which have been specially designed, upgraded and advanced for extended service

life in tough conditions locally.

more

Also in the agricultural portfolio are seals, adhesives and gaskets, harvester and planter

chains, as well as gearboxes and electric motors. The range also encompasses PTO shafts and

accessories, tie rod cylinders, drive belts and pulleys, couplings, fasteners and hand and power

tools.

Suggested caption

Lionel Smit is the winner of BMG's Boer Slim/Smart Farming competition, held in

conjunction with Facebook recently. Lionel has received a Gedore 144 piece tool trolley for

posting his photograph, with a Boer Slim/Smart Farming bumper sticker, on Facebook.

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January 2018