RS Components introduces the new DYMO wireless label printer for industrial applications

Ideal for industrial use, LabelWriter Wireless delivers cable-free printing using existing highly durable label tapes featuring high tear and solvent resistance

Johannesburg, South Africa, 16 November, 2017 - RS Components (RS), the trading brand of Electrocomponents plc (LSE:ECM), the global distributor for engineers, has announced availability of the new DYMO LabelWriter Wireless, which comes with built-in Wi-Fi to enable cable-free label printing. While the printer is suitable for typical general applications in the office, asset tracking, inventory, mailing and shipping and retail, especially with its ability to print barcodes, it is also ideal for use in industrial applications, including labelling shelves, warehousing, chemical storage, floor markers and equipment inventory.

The LabelWriter Wireless is capable of printing on a wide selection of label tapes used by the existing DYMO LabelWriter printer series. Importantly for industrial applications, the printer can use the existing long-lasting DYMO LW Durable labels, which use an industrial-strength adhesive that is able to stick securely to challenging surfaces such as metal tread plate, textured PVC, wood and glass.

The labels also have a rugged protective coating that prevents peeling and abrasion caused by moisture and solvents, as well as industrial oils and cleaners. In addition to tolerating UV light, the moisture-resistant design can handle damp conditions and up to 85% humidity, as well as withstanding a range of temperatures from as low as -18° C and up to $+50^{\circ}$ C.

The LabelWriter Wireless is available in black or white, and can print labels directly from Apple Macs, PCs, smartphones and tablets via its built-in Wi-Fi and can easily be added to a network for sharing.

The Dymo LabelWriter Wireless printer is now available from RS.