Engen Helderberg Convenience Centre is Open for Business

5 October, 2017

The people of Somerset West will benefit from the **24-hour services on offer at the all new** Engen Helderberg Convenience Centre, which opened on 5 October 2017.

Engen Helderberg Convenience Centre is located on the corner of Sir Lowry Road and Schapenberg Road in Somerset West and offers customers quality fuels such as Engen Primax Unleaded and Engen Dynamic Diesel 50ppm, as well as a diverse range convenience services including an Engen Quickshop, Corner Bakery, Nedbank and Standard Bank ATM's and E-fuel facilities.
Dealers Geoffrey Abrahams and Antonio Ribeiro point out that Engen Helderberg Convenience Centre is situated in a very convenient location in Somerset West's new developing residential suburb.
"Our site has been long in the planning and we are delighted to finally open our doors. We are very proud to be a part of the Engen family which not only has the largest number of forecourts nationally but has been voted the most popular petroleum brand for the past 7 consecutive years*," say Abrahams and Ribeiro.
The new site has created 31 new jobs, with 95% of the staff drawn from the local surrounding areas.

"We are committed to the community in which we do business and are planning to get involved more from a social investment perspective and see how we can contribute and give back to the community," pledge Abrahams and Ribeiro.

As part of the opening celebrations on 5 October, customers enjoyed a number of special deals as well as give-aways and spot prizes.

Says Seelan Naidoo, Engen Head of Retail: "We wish dealers Geoffrey Abrahams and Antonio Ribeiro every success with their new site and know that their commitment will ensure that Engen delivers on our brand promise, *with us you are Number One*.

"By developing leading edge products and offering convenience services that resonate in the hearts of our customers, Engen is constantly looking for new ways to remain relevant and ensure that we retain our market leading position," adds Naidoo.