

Engen Ceres Retail Centre celebrates 10 years

Nestled in the scenic Cape Winelands, Engen Ceres Retail Centre, is celebrating its 10th anniversary on 1 September 2017.

The service station, which is located along Route 62 in the Witzenberg area, has always remained true to its customer centric roots.

“What makes us special is our personalised service,” says the dealer at Engen Ceres Retail Centre, Natu Bhawan. “Being situated in a small town we are privileged to have a personal relationship with most of our customers and the regulars from out of town. We strive to do our utmost best for each and every customer that passes through our town.”

To mark the milestone and celebrate ten years of loyal service, Bhawan says 1 September is all about thanking his customers.

“We are giving away a 57cm Weber Braai to one lucky customer. Customers who spend more than R50 can enter our competition by writing their details on their till slip and placing it into the entry box. We’re also giving away R500 vouchers to five lucky customers and will give away spot instant prizes throughout the day,” says Bhawan.

Bhawan says being part of the Engen brand has been a privilege because of what it means to customers.

“We offer consistent quality and ensure that our customers always feel that they are Number One.

“We want to thank our many loyal customers in the Ceres, Wolseley, Tulbagh and surrounding areas for their ongoing support over the years, some of whom have been coming here for 10 years,” adds Bhawan.

Seelan Naidoo, Engen General Manager: Retail, extended hearty congratulations to the Engen Ceres Retail Centre team and also thanked the company’s loyal customers.

“When our customers visit any Engen forecourt, our promise is to provide great customer service, exciting convenience partnerships, and fuels that offer both performance and economy,” says Naidoo.

“While Engen continues to have the largest service station footprint in South Africa, our constant innovation and focus on customer service places us ahead of the pack in brand recognition and loyalty across all audiences,” he adds.

Here’s to the next 10 successful years!