

Advisian appoints Adam Boughton to grow infrastructure business

Advisian, the technical and management consulting division of WorleyParsons, has appointed Adam Boughton to the newly created role of Regional Director Infrastructure, Europe, Middle East and Africa (EMEA). Reporting to EMEA Managing Director Adrian Smith, Adam will serve as a member of the EMEA Leadership team and will focus on growing Advisian's infrastructure business across the region.

Adrian Smith, Managing Director EMEA at Advisian, said: "We are ambitious to continue our exciting growth journey and keep improving our integrated client offering. Adam has an exemplary and proven record of success in sub-Saharan Africa and we look forward to greater success across EMEA."

Adam has led the Advisian sub-Saharan Africa business over the past two years, where it has taken significant strides in establishing itself as a leading firm offering technical and management advisory services. Previously, Adam led the sub-Saharan Africa infrastructure consulting line and prior to his move to Africa, spent a number of years working within the Group's Australian consulting business.

"Advisian will be a strong driver of growth in EMEA and will focus on harnessing this expertise to provide our clients with access to a world-best capability that will deliver significant value to their businesses. All of our specialist capabilities are backed by credible, full-range, project delivery experience," said Boughton.

Also joining Advisian in the Dubai office, and supporting Adam, is Kaniz Samir-Mostaffa, Regional Infrastructure Business Development Manager, EMEA. Kaniz is joining Advisian from her role at AECOM as a Regional Business Development Manager, Strategy and Growth, EMEA. She has significant experience developing strategies to ensure that clients can achieve their goals through a collaborative approach focusing on the full lifecycle of project delivery.

Advisian can be engaged at any time of the project lifecycle, either in a stand-alone manner or as part of the overall project, adding value from the early phases of project development through to decommissioning and post-closure.

Advisian's EMEA infrastructure capability is delivered from offices in the UK, Spain, UAE, Egypt and South Africa, and is integrated with the company's hydrocarbons, minerals and metals, power, and chemicals sectors. Advisian's advisory services include strategic and management consulting services, decision and risk analysis; digital enterprise; operational improvement, master planning, transportation; ports, marine and terminals; environmental and social services; restoration advisory services; geosciences and project delivery services.

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