

Jackson's Real Food Market Bricked By Ocon

In what has become a very competitive market, food consumers want to choose their food in an attractive environment that reflects a clean, smart, healthy and comfortable place to shop and dine. Creating the right atmosphere and impression, while supplying fresh and naturally produced produce is what the family-owned Jackson's Real Food Market in Bryanston, Johannesburg, is all about and they chose Ocon Brick red clay stock bricks to assist in their creation.

Jackson's Real Food Market store and restaurant opened late in 2016 with an objective to have not only natural foodstuffs, but also a green building to house the goods and patrons. Ocon Brick's clay stock brick manufacturing process is constantly reviewed to ensure that ongoing improvements in energy efficiencies is achieved through reducing carbon emissions, resulting in their clay stock bricks having less embodied energy compared to other building materials such as glass, aluminium and particleboard.

Nigel Jackson who works at Alan Grant Construction commented " We have always used Ocon Brick's clay stock bricks on our projects because of the good and reliable service they give us. We chose the red coloured clay stock brick because it was perfect for the atmosphere we were trying to create and it looks very earthy and natural which is what are our new store is about".

" Delivery space was quite limited, and we encountered some water flooding issues on site during the groundwork stage as well as the normal rainy season downpours, so it was imperative that the deliveries from Ocon Brick were scheduled accordingly. We had amazing scheduling service from Ocon Brick and they never once let us down even at short notice. The skill of the Ocon Brick drivers was outstanding as they maneuvered their trucks into our small siding for off-loading " said Jackson.

"Because uniformity was essential for our new store, we asked Ocon Brick to sort the required 500,000 red clay stock bricks for us to ensure that the colour match after manufacture was consistent, which they did with 100% accuracy. The aesthetics at the Bryanston store is exactly what we wanted. We are very happy with the brick finish" said Jackson.

Ocon Brick's Sales Representative, Lucas Steyn added "The project did encounter flooding issues which interrupted our delivery scheduling, but we realise that every project has its challenges and we understand when deliveries need to be re-scheduled at the last minute. It is our flexibility in this regard that has always stood us in good stead coupled with a quality product offering".

The company's clay stock bricks are recognised for their consistency in longevity, strength, durability and quality. Ocon Brick has supplied bricks to projects such as Central Square, Sandton; Vaal University of Technology; DSTV City, Randburg and most major projects in the last 25 years.

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