

News Release



BASF South Africa announces the appointment of new Managing Director and Country Cluster Head for BASF in Southern Africa

Johannesburg, 01 December, 2016 - BASF recently announced the appointment of Benoit Fricard as Managing Director of BASF South Africa and Country Cluster Head for Southern Africa. Fricard, who holds a Betriebswirt (FH) Diploma and a Master's Degree in Economics as well as a MBA, joined the organization in 2002 and has demonstrated exemplary leadership skills in each position he has held – most recently as Director of Performance Materials, BASF South America.

In 2016 BASF has reorganized its market area focus on the African continent. African operations have been divided into four country clusters, Southern Africa; East Africa; West Africa and North-West Africa. As Country Cluster Head for Southern Africa, Fricard will lead the operations in the region focusing the strategic plan for operational excellence, and local customer centricity. He is based at the BASF offices in Midrand, South Africa.

end

About Cluster Southern Africa:

BASF was established in South Africa, which is the hub into Sub-Saharan Africa, 50 years ago. Headquartered in Midrand, Johannesburg, the BASF Group in South Africa consists of five companies with main locations in Johannesburg, Durban, Port Elizabeth and Cape Town. BASF has five production sites, including a world-class automotive emissions catalysts production site in Port Elizabeth and a dispersions production plant located in Durban, which is producing and exporting acrylic

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dispersions. Other sites include a construction chemicals production site in Westonaria and an industrial coatings site in Vanderbijlpark. Since 2013 BASF Agricultural Specialties, former Becker-Underwood, situated in Durban, forms also part of the South African business profile. BASF has a staff complement of around 1000 people in South Africa. In 2015 BASF Zambia Ltd, a sales organization, with focus on the agriculture and mining business, was inaugurated in Lusaka, Zambia. Further information at www.basf.co.za, and on facebook.com/BASF.Africa and on Twitter [@BASF_Africa](https://twitter.com/BASF_Africa)

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 112,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of more than €70 billion in 2015. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.