

American Oil & Gas Equipment Suppliers “Pumped” For New Business At ADIPEC

U.S. International Pavilion in Halls 7 and 8 is a showcase for innovative technologies, products and partners

Abu Dhabi, UAE and Waldwick, N.J. / October 31, 2016 — As populations grow and advances in technology generate new power for more people, forecasters are predicting unprecedented global demand for energy, and U.S. oil and gas equipment suppliers are poised to capitalize on these trends November 7-10 at ADIPEC 2016.

The uptick in oil prices over the past year has fueled extra interest in the show among U.S. technology, product and service providers looking to develop long-term business partnerships in the Middle East. From publicly traded stalwarts such as Harris Corp. ([NYSE: HRS](#)), Parker Hannifin ([NYSE: PH](#)) and Schlumberger ([NYSE: SLB](#)) to SME's with fewer than 250 workers, nearly 200 American companies are exhibiting at ADIPEC 2016. More than half of the American contingent will exhibit in the U.S. International Pavilion, organized for the tenth year by Kallman Worldwide, Inc., in coordination with numerous government agencies, including the U.S. departments of Commerce and State. The Pavilion will be a primary destination for buyers looking to meet industry leaders, an on-site business hub for American exhibitors looking to maximize their exposure and impact at the event, and a forum for all to share industry information and insights. "When U.S. companies commit to exhibit at ADIPEC, they're saying they believe in the power of this event to attract real business prospects and customers," said Kallman Worldwide President and CEO, Tom Kallman. "The show's reputation as one of the world's most influential oil and gas events speaks for itself. We're proud to enter our second decade working with show organizers to help our exhibitors succeed in the global supply chain, whether as prime contractors or subs in support of manufacturers, suppliers, service partners and their end-user customers."

To drive more trade attendees to visit Pavilion exhibitors, Kallman is promoting the U.S. national presence at ADIPEC 2016 with its "Ask America" on-site advocacy campaign. The message will be placed prominently around the U.S. International Pavilion, integrated into official events and media placements during the show and highlighted in social media (follow on [Twitter @kallmanEWC](#)).

"Connecting U.S. suppliers with buyers from around the world is what makes the Pavilion a distinct destination," Kallman said. "That's why our message to visitors at ADIPEC is, 'Ask America' — because we're listening. The United States is committed to our overseas partners and investments, we bring the best technology and innovation to the table, and we have the best people to do the work."