

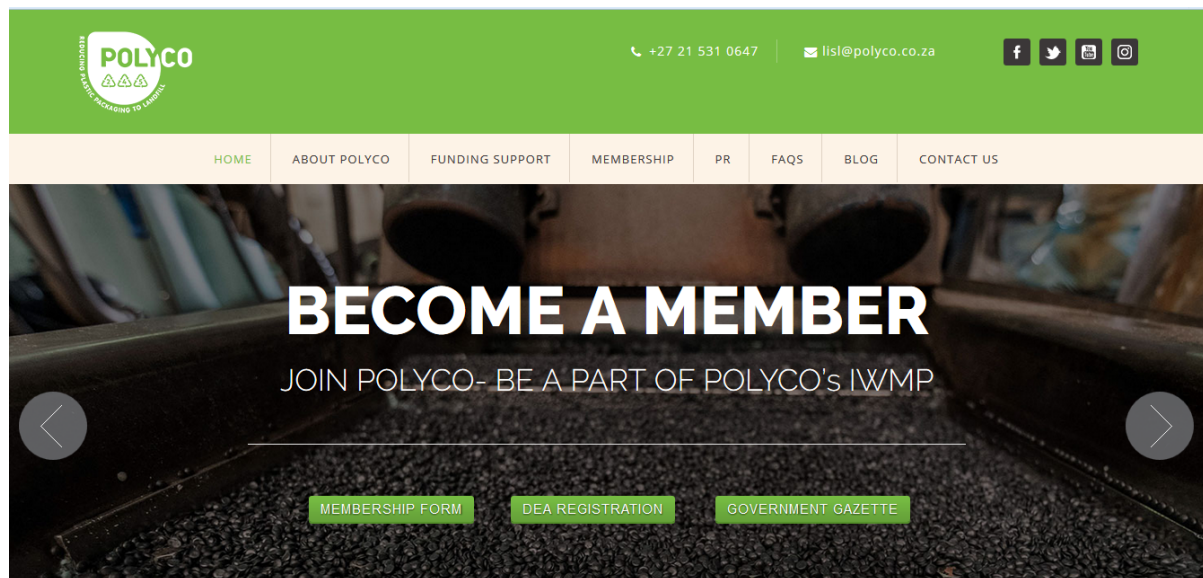


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PRESS RELEASE
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Polyco's New Website Goes Live

"In today's information age, a company's website is vital for their business"



Cape Town, 20 October 2016. POLYCO, the Polyolefin Recycling Company (NPC) is proud to announce that its new website has just gone live. According to Mandy Naudé, POLYCO's Chief Executive Officer, the redesigned site offers a fresh look, improved functionality and easier navigation.

"Having a dynamic, exciting but functional website is essential in any industry today", Mandy says. "We have found that our website is one of the most important tools of communicating with our project partners, members, fellow industry role-players and the general public. Our website is really the window of our business so we need to keep it fresh and exciting".

Apart from sporting a modern, clean look and layout, the revamped POLYCO website is easy to navigate as it guides the visitors through various pages that explain who POLYCO is, what the association stands for and gain an understanding of what polyolefin plastics are. Potential and existing members of this association can access registration forms, and project partners who are interested in applying for POLYCO funding support are now able to access information at a click of a button.

"We have seen a dramatic increase in the number of visitors to our site in recent months, accessing information about recycling, viewing our various "How to Recycle" videos or looking for more information about our activities," Mandy says. "We are confident the new site will help us stay connected with all of our stakeholders and help to spread the message about the importance of recycling to an even wider community than before".

For more information, visit www.polyco.co.za

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