

Engen and Supersport United join PinkDrive to raise cancer awareness

Engen and their football partners SuperSport United, along with the PinkDrive association have joined forces to highlight the plight of women afflicted by cancer.

This will be done via a number of activations in October, which is Breast Cancer Awareness Month. As early detection is critical to saving lives free clinical breast exams and education will be provided at each activation. Throughout October, SuperSport United will show their support for the PinkDrive by wearing pink tops during their warm-up routines ahead of matches. Pink ribbons will also be distributed and displayed in a further show of support.

Former player and one of the club's current team ambassadors, Thabo September is part of a family that has been affected by the dreaded disease.

"The PinkDrive is very relevant to me. I am honoured to raise awareness for this cause," says September, adding "I am very happy to assist women in our local communities to get tested early. This can really make a difference in the lives of our people."

Brad Bergh, Engen's Group Sponsorship Manager thanked Supersport United for participating in the initiatives. "We are proud of our partnership with Supersport United and their commitment as our partners to making a difference within the communities in which Engen operates."

"We are always looking at community benefitting projects to support. Soccer has provided us with a platform to give back and assist in building happy, sustainable communities," adds Bergh.

The PinkDrive mobile unit will be onsite at the Sunnypark Mall, Cnr. Steve Biko & Robert Sobukwe Streets, in Sunnyside, Pretoria on Saturday, 8 October, 2016.

The next activation takes place at the Liberty Promenade Mall on AZ Berman Drive, Mitchells Plain, Cape Town on Saturday, 29 October, 2016. The PinkDrive mobile unit testing stations will be operating from 09h00 at each location on the respective dates.