

## **FNB voted Top Business Bank for the fourth year running**

**24 August 2016** – First National Bank (FNB) has once again been voted as South Africa's top business bank in the 2016 Sunday Times Top Brand Survey for the fourth year running.

The winning brands are voted for by consumers and business decision-makers who rank them as being the best in their category in a nationwide survey.

"We are honoured to receive the Sunday Times Top Brands award for the fourth consecutive year. This accolade validates our commitment to continually deliver quality products and services to our customers. Because we understand entrepreneurship and the hurdles that businesses face during tough economic times, we are well positioned to deliver innovative and cost effective solutions, helping them to grow and remain sustainable," says CEO of FNB Business, Michael Vacy-Lyle.

Changes in technology and the regulatory environment are constantly disrupting the financial services industry, challenging banks to think outside the box to identify the most efficient solutions that resonate with customers.

FNB's digital migration strategy and innovations demonstrate the ease and efficiency with which technology can be harnessed to add significant value to FNB Business clients.

"Our success is attributable to our strategy of listening and always putting our clients first. While we are at the forefront of innovation, we constantly go the extra-mile to better understand and add value to each and every client, as each business is unique," concludes Vacy-Lyle.