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PRESS RELEASE

## Unique accompanying program rounds off food & drink technology Africa 2016

The countdown is on for food & drink technology Africa, taking place on September 14 and 15, 2016. For the second time the future of the African food and beverage industry will be on show at Gallagher Convention Centre in Johannesburg. Coupled with the chance to review solutions tailored specifically to the African market, visitors to fdt Africa 2016 can also look forward to an exciting program of supporting events. New in 2016: As well as all the innovations and new developments on show by exhibitors, fdt Africa 2016 also features an Exhibitor Forum—a knowledge platform for presenting expertise and experience on how to master the challenges and meet the requirements of the market in Southern Africa. Here, on both days, top experts from the sector will be setting out practiceoriented case studies and engaging in panel discussions. The main themes are chosen to reflect the needs of the African market: “Resource efficient production – save water and energy”, “Latest trends in packaging for the food and beverage industry” and “Solutions for the bakery industry”. Resource efficient production – save water and energy Manufacturing beverages and food is an energy-intensive industry. Large quantities of water are needed—for the processes themselves, and also for cleaning the plant. South Africa is one of the driest countries in the world. Water shortages, the ongoing energy crisis, energy price increases and the planned introduction of a “carbon tax” are leading to additional costs for the food and beverage manufacturers. The focus of these companies is therefore

on

purchasing machinery and plant that use less energy and less water. Under the theme of

'Resource efficient production – save water and energy', fdt Africa 2016 will be highlighting

ways of saving water and energy and thereby reducing production costs to remain competitive.

Latest trends in packaging for the food and beverage industry

Packaging fulfills a number of functions: It protects, it presents information and it helps

transport the products. At the same time packaging has to get noticed and make the product

look appealing. In order to create an identity brands have to invest in packaging. In South

Africa, convenience is a major theme. Ever busier lifestyles ensure that people are always on

the look-out for innovative and easy-to-handle products and packaging. In addition to this,

the packaging has to be eco-friendly and easy to recycle. Responsible management of

resources is therefore becoming an increasingly competitive advantage for companies. More

and more consumers are taking the decision on whether or not to purchase a brand on the

basis of ecological criteria. The second main theme in the Exhibitor Forum is therefore

innovations in the packaging industry.

Solutions for the brewery industry

The third theme in the Exhibitor Forum concentrates on the brewery industry.

Focusing on

the increase demand for craft beer and micro brewers in South Africa.

Alongside the Exhibitor Forum and industry Q&A sessions the supporting program at food &

drink technology Africa also features a number of additional events:

MicroBrew Symposium

On September 13, one day before fdt Africa 2016, the 'MicroBrew Symposium South Africa'

will be taking place, organised in cooperation with the brewing research and teaching

institute VLB Berlin (Versuchs- und Lehranstalt Berlin). This symposium will

feature creative  
brewers from Southern Africa, as well as international specialists in beer,  
presenting on  
aspects of technology and quality in brewing beer, and drawing on their own  
experience.

Local success stories from the African beer scene will also be presented.

UniMicroBrew design competition

In 2004, in cooperation with South African Breweries Ltd (SAB), the first small-  
scale piece of

Brewing Kit was installed at the University of Pietermaritzburg in Kwa-Zulu  
Natal. By 2008

further installations were funded by SAB and set up at other universities. SAB  
expanded on

this project by launching the first universities micro-brewing championships in  
2008. The

award, presented each year since then, is a seal of quality in the beer industry in  
Southern

Africa. Winners from this year's UniMicroBrew design competition will be  
showcased at fdt

Africa 2016.

Visitors can now pre-register [online](#).

All the latest information on food & drink technology Africa 2016 can be found at  
[www.fdtafrica](http://www.fdtafrica.com).

[com](http://www.fdtafrica.com).

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About food & drink technology Africa

food & drink technology Africa (fdt Africa) is the third and most recent addition to the drinktec family. It  
premiered

in 2014 in Johannesburg, South Africa, as a trade fair with adjoining congress. The organisers are Messe  
München and its subsidiary MMI South Africa, which is based in Johannesburg. The conceptual sponsor is the  
Food Processing and Packaging Machinery Association of the VDMA (German Engineering Federation). The  
event, taking place every two years, brings together global and local manufacturers of food processing  
machinery,

beverages technology and packaging machinery with producers of foodstuffs, liquid food and beverages that  
operate in the region (Southern Africa). An integrated exhibitor forum focusing on case studies with specific  
relevance to the needs of the regional market provides an opportunity for knowledge-sharing and professional  
development. The next fdt Africa takes place on September 14 and 15, 2016 at the Gallagher Convention

Center  
in Johannesburg.