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MEDIA ANNOUNCEMENT

Polyflor Sa Announces Three New Appointments

Johannesburg, July 20, 2016. Polyflor SA is excited to announce the appointment of three new appointments to its executive team in Johannesburg:

Wendy Mitrovich: Brand Lead



Wendy brings with her a wealth of Marketing experience, which she gained over the past ten years at Marketing and Advertising Agency Penquin. She will be heading up the marketing division and will be responsible for the brand in its entirety. "My main focus will be to position the Polyflor SA brand in the market and to implement an innovative new strategy. I am very excited to be working with a phenomenal brand and a team that are well respected professionals and absolutely wonderful people," Wendy says.

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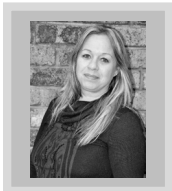
Renee Colleen Coetzee: Internal Orders Lead



Renee is the second appointment to have taken place recently at Polyflor SA. As Internal Orders Lead, her main area of focus is ensuring a streamlined, efficient and accurate internal orders system and process. Prior to joining the Polyflor team, Renee worked at ZF Services of South Africa. "I love the new challenge of working at Polyflor SA," says Renee.

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Lucinda Teixeira: Executive PA/ Office Lead.



As Executive PA / Office Lead, it is Lucinda's responsibility to manage the diaries of the Polyflor SA executive team, as well as ensuring the smooth running of the office. Her previous experience was gained in the tourism industry, with her last role at Peermont Hotel Casinos & Resorts. Lucinda says she is "ecstatic about working with the Polyflor team and enjoys the new environment".

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Commenting on the recent new appointments that were made at Polyflor SA, Tandy Coleman, CEO of Polyflor SA says: "We are excited about the growth in our company and the direction we are taking as a team. We are pleased to have a tremendous wealth of different talents and backgrounds as part of our team. Thanks to a diverse, creative and committed team, we are able to offer an excellent service to our clients that goes beyond merely the sale of a product, but a true partnership every step of their flooring journey".

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