

Infiniti Insurance pioneers online platform

From login in to policy in under 10 minutes!

JOHANNESBURG, 4th JULY 2016 – Short term insurer, Infiniti Insurance today announced the launch of the pioneering Infiniti Online – a secure online insurance platform, offering clients the autonomy to manage their personal and business insurance requirements however and whenever they choose.

“We developed this online platform to offer new customers an alternative to the traditional means of buying insurance. They can now manage their portfolios on their own, in their own time. This is innovative and advances the traditional direct insurance market in South Africa,” says Sharon Paterson, CEO of Infiniti Insurance.

The entire on-boarding process is completed online – from choosing the appropriate cover, to monthly debits and claims. The Infiniti Online platform is user friendly, easy to navigate and everything is clearly explained in language that is easily understood. Together with itemised costing, this makes the registration and securing of cover, simple and completely transparent.

Paterson goes on to say, “Based on our market research we believe that more and more people are looking for customised insurance solutions, both in terms of personal and business insurance. They are confident, independent, tech-savvy people seeking the convenience of managing their short term insurance however and whenever it suits them, without having to speak to a call centre – this is what Infiniti Online offers.”

Paterson confirms that the level of security on the platform complies with both South African and international standards. The operating system is Markit Systems, a tried and tested UK based system. Private login details also ensure client profiles are safe and secure.

“Infiniti Insurance has been in operation for 10 years and we are excited about the launch of our new online platform which will give tech-savvy

customers independence when it comes to handling their insurance needs. We look forward to meeting the needs of this market and delivering another superior service,” concludes Paterson.

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