

# News Release

## HID Global To Demonstrate its Leading Secure Identity Solutions at Cards and Payments 2016

### **News Highlights:**

- HID Global will demonstrate its innovative ActivID® Trusted Transactions with Mobile Push, which is part of the company's latest [ActivID Authentication Server](#) release, and a key element in the company's layered authentication offering for digital banking.
- The company will highlight its latest Direct-to-Card (DTC®) FARGO® DTC5500LMX ID Card Printer/Encoder designed to meet the high-volume, card issuance demands and its new FARGO HDP5600 ID Card Printer/Encoder solutions focused on brand image and/or visual security.
- HID Global executives will participate in a key speaking session focused on securing digital banking while maintaining a frictionless customer experience.

**DUBAI, U.A.E., May 26, 2016**– (Dubai International Convention and Exhibition Centre – Sheikh Saeed Hall 8 Stand A30) – [HID Global](#)®, a worldwide leader in secure identity solutions will highlight its customer-centric secure access solutions for the region's Banking and Financial Services industry during Cards & Payments Middle East 2016. Under the theme, "Your Security Connected," the company will showcase its enhanced ActivID® authentication offering for digital banking. This includes a push notification solution that gives financial institutions a secure channel and easy method for notifying customers about pending transactions on their phones or tablets, and then proceeding with execution after receiving their authorisation. Furthermore, it consists of an ActivID Threat Detection Service, which provides early detection of potential malware before data can be breached. Together, they form HID Global's ActivID Trusted Transactions™ solution, providing continuous risk-based authentication for banks and other financial services organisations.

The company will also highlight its latest Direct-to-Card (DTC®) [FARGO® DTC5500LMX](#) ID Card Printer/Encoder designed to meet the high-volume, card issuance demands of large government agencies, universities, healthcare facilities and other large enterprises. In addition, its new [FARGO HDP5600 ID Card Printer/Encoder](#) that builds upon its award-winning high definition printing (HDP®) solutions for retail stores, recreation facilities, governments and other organisations focused on brand image and/or visual security will be on display.

An important aspect of the company's participation will be its mobility initiative, which includes solutions, services, investments, and alliances that expand the capabilities of trusted IDs on mobile devices across a growing range of access control, authentication and Internet of Things (IoT) applications.

“The mobility initiative essentially changes the way users view security. It enables them to connect to more applications with a single ID on a smart device,” said Marc Hanne, Director of Sales - DACH, CEE, and Middle East, with HID Global. “Our continuous innovations have enabled smartphones to be used as computer login tools, keys and ID cards. Our participation at Cards & Payments Middle East will allow us to demonstrate our advancements, which will usher in an era of connected and trusted identities that become the heart of a more secure digital lifestyle built around the convenience and ubiquity of our ever-present mobile devices.”

HID Global will showcase its extensive portfolio that will provide visitors a first-hand understanding of how to address secure identity challenges.

- [ActivID® Tap™ Authentication](#) to mobile devices with a contactless smart card. HID Global’s new authentication platform is powered by Seos® technology and enables users to tap smart cards to laptops, tablets, phones and other NFC-enabled devices to access more than 2,400 cloud apps and web-based services. ActivID Tap Authentication for Microsoft® is tightly integrated with Microsoft Server 2012, Microsoft’s Active Directory Federated Services (AD FS) and the HID Global Authentication Cloud Service.

**Layered Authentication Solutions For Secure Online Banking:** HID Global will be showcasing its [ActivID® Trusted Transactions](#), including its ActivID Threat Detection Service and mobile push functionality which together, create a better and more secure banking experience. HID Global’s mobile push SDK enables banks to turn any smartphone into a security token by eliminating the need for additional one-time passwords, unique PINs, and/or authentication challenge questions. HID Global’s Threat Detection Service offers transparent, contextual authentication that provides a multi-layered approach to preventing account takeovers through early detection of man-in-the-browser (MitB), SMishing, phishing, malvertising, and other types of malware, ensuring that every online transaction is trusted and verified, preventing costly data breaches. Demonstrations will include both ActivID solutions, highlighting how these five critical layers enable true, multi-factor authentication.

- [HID Mobile Access®](#): Supports Bluetooth Smart and NFC to securely open doors with smartphones and other smart devices, while enabling the future use of smart devices for a range of applications. Powered by Seos technology, the award-winning solution provides superior identity management, and enables users to open doors and gates from a distance via Bluetooth Smart and HID Global’s patented “Twist and Go” gesture technology.
- **Secure Issuance and [Card Personalisation Solutions](#):** Offer the broadest range of card personalisation solutions including the industrial-grade HDP5600 Printer/Encoder in the industry. The company will also demonstrate its latest Direct-to-card (DTC®) FARGO® DTC5500LMX ID card Printer/Encoder, designed to meet high-volume card issuance as well as the latest version of AsureID® Exchange card personalisation software.

HID Global will also participate in the following conference session during the event:

- **HID Global roundtable:** Paul Anderson, Senior Security Consultant for Identity and Access Management (IAM) will discuss the topic, “Stepping up security for the mobile world” on Tuesday May 31 from 12.50 p.m. to 13:30 p.m.
- **HID Global presentation:** Marc Hanne, Director of Sales - DACH, CEE, and Middle East, will present on ‘How to step up security for a mobile world’ at the Banking technology Demo Theatre on Wednesday June 1 at 13.30p.m. to 13.55p.m.

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#### **About HID Global**

HID Global is the trusted source for innovative products, services, solutions, and know-how related to the creation, management, and use of secure identities for millions of customers around the world. The company’s served markets include physical and logical access control, including strong authentication and credential management; card printing and personalisation; visitor management systems; highly secure government and citizen ID; and identification RFID technologies used in animal ID and industry and logistics applications. The company’s primary brands include ActivID®, EasyLobby®, FARGO®, IdenTrust®, LaserCard®, Lumidigm®, Quantum Secure, and HID®. Headquartered in Austin, Texas, HID Global has over 2,700 employees worldwide and operates international offices that support more than 100 countries. HID Global® is an ASSA ABLOY Group brand. For more information, visit <http://www.hidglobal.com>.

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