Engen builds meaningful bonds with soccer field upgrades

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Engen continues to make a positive impact by giving back to the communities in which it operates. As part of an inventive advertising deal, a portion of Engen's outdoor spend will be used to upgrade soccer facilities around the country.

Engen, who is the proud sponsor of Premier Soccer League team Supersport United, launched the programme in Alexandera, Gauteng on Monday, 25 April 2016. The event was marked by a coaching clinic conducted by Supersport United for local players at the recently upgraded Altrek Sports Centre which was handed over for community use.

Says Tasneem Sulaiman-Bray, Engen's General Manager: Corporate Affairs: "Engen is committed to making a difference and we are therefore always looking at community benefitting projects to support. Soccer has provided a platform for us to give back and assist in building happy, sustainable communities."

A portion of Engen's outdoor investment, totalling R1 776 000 will go towards upgrading soccer fields and goal posts in sports complexes in Gauteng, Durban, Cape Town and Port Elizabeth.

The five community sports fields to receive upgrades include:

Province	Sports Fields
GAUTENG	Dobsonville Sports Hub in Soweto
	Diepsloot Sports Hub
	Alexandra's Altrek Sports Centre
DURBAN	Chatsworth Sports Hub
PE	Walmer Sports Hub

The facilities will all receive organic grass treatments and new goalposts.

Mntu Nduvane, Engen's Group Corporate Social Investment Manager explains that the fields will be used by schools during the week and adult sides at the weekend. "The true value goes beyond the actual rand value if you consider the revenue the clubs and schools can make from renting out their upgraded facility. This can really make a difference to young lives. The project also provides facilities to a number of schools who do not have their own soccer fields."

As part of the upgrade the Altrek Sports Centre in Alexandra received a new lawnmower and field maintenance equipment.

Engen Petroleum is a leading producer and marketer of fuels, lubricants and oil-based products in South Africa and is committed to helping facilitate positive upliftment and sustainable futures for local communities.

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