



## BASF Zambia support rural education project

- Program aimed at providing innovative digital educational resources to students in remote area
- Commitment to upliftment of communities in areas where BASF operates

Lusaka, Zambia – 4 April 2016. BASF, the world's leading chemical company recently took part in the celebrations of the official opening of the Self-Learning Educational Centre in the Bangweulu Wetlands Area. Dr Eike Hupe, Managing Director BASF Zambia attended the official opening of the centre joined by; Mr Mwape Sichilongo, representing the Chairman of the Bangweulu Wetlands Board, Dr Martin Malama, Bangweulu Wetlands Board Member; Mrs Cecilia Sakala, Director Curriculum Standards Ministry of Education, and Jonathan Chisaka, Bangweulu's Community Manager including students from the Chiundaponde Primary School.

BASF had earlier donated US \$25,000 to African Parks a local nonprofit that takes on the responsibility of the rehabilitation and management of national parks and other protected areas. Through this donation, BASF supports the introduction of an educational unit, which includes the facility, services of a community teacher and 40 educational tablets (known as Zedupads) that are pre-loaded with Zambian educational curriculum and conservational educational materials. The center caters for 780 students. Because of the funding, students in this remote area will now be exposed to innovative digital education.

"We're pleased to broaden the impact of benefits from our

April 2016 P03016 Juliet Mdluli

Phone: +27 76 431 2548 Juliet.mdluli@basf.com

BASF Holdings South Africa 852 Sixteenth Road, Midrand Phone: +27 11 203 2400

http://www.basf.co.za
Media Relations

Phone: +27 11 203 2566 Mobile: +27 76 431 2548 management of Bangweulu – in this case educationally - in conjunction with our partners, the Department of National Parks and Wildlife and the Six Community Resource Boards ," said Mr Mwape Sichilongo , Board member representing the Chair at the event. "We are also very appreciative of the funding support from BASF for this initiative which will make a very real difference in the lives and futures of the students at the Chiundaponde Primary School. This is an investment in the people and future of the Bangweulu."

Dr Eike Hupe, Director of BASF Zambia spoke at the event and highlighted how Zambia was an important market for BASF especially in the agricultural- crop protection aspects, including the mining sector. "At BASF, we are firmly committed to supporting the upliftment of educational programs that impact on communities in areas in which we operate, he said. "We are proud to be associated with this joint initiative with African Parks; providing innovative learning opportunities to students in this remote community".

BASF Country Cluster Head Southern Africa, Joan Maria Garcia Girona, emphasized the company's commitment to education, "BASF believes that as a corporate citizen that projects we support should be sustainable and contribute to the future of the communities we help. This project is ideal in that it supports education, and provides upliftment of the community including the environment, which espouses our core value of creating chemistry for a sustainable future."

## About BASF in Africa-

At BASF – we create chemistry and have been doing so in Africa for over 90 years. African operations are divided into four country clusters, with headquarters in Midrand, South Africa for Southern Africa; Nairobi, Kenya for East Africa; Lagos, Nigeria for West Africa and Morocco for North-West Africa. BASF employs around 1600 people in Africa. Since 2016, the BASF African headquarters is based in Nairobi, Kenya. Further information: <a href="https://www.basf.co.za">www.facebook.com/BASF.Africa</a> and Twitter @BASF\_Africa

## **Cluster Southern Africa:**

BASF was established in South Africa, which is the hub into Sub-Saharan Africa, 50 years ago. Headquartered in Midrand, Johannesburg, the BASF Group in South Africa consists of five companies with main locations in Johannesburg, Durban, Port Elizabeth and Cape Town. BASF has five productions sites, including a world-class automotive emissions catalysts production site in Port Elizabeth and a dispersions production plant located in Durban, which is producing and exporting acrylic dispersions. Other sites include a construction chemicals production site in Westonaria and an industrial coatings site in Vanderbijlpark. Since 2013 BASF Agricultural Specialities, former Becker-Underwood, situated in Durban, forms also part of the South African business profile. BASF has a staff complement of around 1000 people in South Africa.

In 2015 BASF Zambia Ltd, a sales organization, with focus on the agriculture and mining business, was inaugurated in Lusaka, Zambia

## **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 112,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of more than €70 billion in 2015. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information at www.basf.com

About African Parks: African Parks is a non-profit organisation that takes on total responsibility for the rehabilitation and long-term management of national parks in partnership with governments and local communities. African Parks operates ten national parks in seven countries: CAR, the Democratic Republic of Congo, the Republic of Congo, Rwanda, Chad, Zambia and Malawi. Please see <a href="www.african-parks.org">www.african-parks.org</a>; <a href="https://www.facebook.com/AfricanParks">https://www.facebook.com/AfricanParks</a>