

NEWS RELEASE

IMMEDIATE RELEASE

dmg events acquires Exhibition Management Services (Pty) Ltd South Africa

21 March 2016

One of the world's leading event companies, dmg events, has announced the acquisition of long established Pan African exhibition organiser Exhibition Management Services Pty Ltd (EMS) – headquartered in Johannesburg, South Africa.

dmg events is a wholly owned subsidiary of the Daily Mail & General Trust plc (DMGT, www.dmg.com), an international portfolio of digital, information, media and events businesses.

Geoff Dickinson, CEO, dmg events, said: "This acquisition is part of our strategy to become key event players in Africa. EMS offers a strategic hub in Africa's largest economy."

EMS adds five shows to the existing portfolio of dmg events:

- SAITEX – A non-food retail products exhibition
- Africa's Big Seven (AB7) – The continent's biggest food and beverage industry trade expo
- WAMPEX – Mining and power, machinery and technology, Ghana
- INDUTEC – Industrial design and manufacturing expo
- CIS – An industry showcase in Cape Town, covering the oil & gas, marine and offshore, logistics and temperature controlled warehousing sectors together with relevant small business suppliers.

dmg events now operates 12 events across the continent, including construction and interiors in Morocco, oil and gas in Egypt, construction and coatings in Kenya, and the Global African Investment Summit that takes place in London, UK and Kigali, Rwanda.

The Johannesburg-based company will change its name to dmg EMS Africa, reporting to dmg events' Middle East, Asia and Africa division that operates some of the largest exhibitions in the region. These include The Big 5 series of construction events, INDEX – the interiors event in Dubai, and The Hotel Show – the Middle East's biggest Hotel and Hospitality event.

Matt Denton, President of dmg events – Middle East, Asia & Africa, said: "The team and I are excited about the events and opportunities that this acquisition opens to us in Africa. We can build significantly on the existing successful EMS events and already have plans to grow the business with fresh launches supported from our new Johannesburg hub."

John Thomson owner and founder of EMS in 1981 said: "dmg events with its extensive portfolio of events, international networks and financial resources is the ideal organisation to further develop and expand upon the portfolio of exhibitions that we have established over 35 years in Africa."

The sale was brokered by Mayfield Media Strategies, specialist brokers for the global exhibitions sector.

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About dmg events

An international exhibition and publishing company, dmg events produces market-leading exhibitions and conferences for the global energy, construction, coatings, hospitality and interior design industries.

As a leading supplier of face-to-face business information, with a customer-centric focus that localizes operations and relationships, our objectives are to keep businesses informed and connect them with relevant consumers to create vibrant marketplaces across multiple event platforms and communities.

dmg events is a wholly-owned subsidiary of the Daily Mail and General Trust plc (DMGT) an international portfolio of information, media and events businesses listed on the London stock exchange.

dmg events Middle East, Asia & Africa

Founded in 1989, dmg events has operated in the Middle East since 1995 and owns many leading brands including The Big 5 portfolio of construction events, INDEX – the Middle East's largest event for the interior design industry and The Hotel Show, the longest running and most important event for the hospitality industry.

Headquartered in Dubai, UAE and with satellite offices in India, South Africa and the UK, dmg events Middle East, Asia & Africa organizes over 45 events across the Middle East, Africa, Asia, North America and Europe. The events attract more than 250,000 customers every year and provide opportunities for trade professionals to do business, network and learn. For more information visit www.dmgeventsme.com

About DMGT

‘Satisfying the need to know’

DMGT manages a balanced multinational portfolio of entrepreneurial companies, with total revenues of almost £2bn, that provide a diverse range of businesses and consumers with compelling information, analysis, insight, news and entertainment.

The company employs more than 10,000 people and is listed on the London Stock Exchange. It generated revenues of £1,864m and profit before tax of £291m in the year to September 2015.

DMGT supplies high-value information to the insurance, property, energy, education and finance sectors, operates highly successful events and attracts a growing, global audience to its media activities.

The B2B businesses are:

- Risk Management Solutions (RMS)
- dmg information
- dmg events
- Euromoney Institutional Investor plc

The consumer business, dmg media, includes:

- The Daily Mail
- The Mail On Sunday
- MailOnline (DailyMail.com in the US)
- Metro

We have shareholdings as joint venture partners or associates in a variety of innovative businesses including Zoopla Property Group Plc* (Zoopla & Prime Location) and Wowcher.

DMGT aims to provide the highest quality information, insight and services to attractive growth markets in innovative ways, building on a track record of earnings and dividend growth. For more information visit www.dmgt.com

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