

FOR IMMEDIATE RELEASE

### **Apex Strip Curtains Stops Cold Air In Its Tracks**

Apex General Purpose Strip Curtains are an inexpensive way to cover a door opening and prevent the ingress of hot or cold air, dust and other pollutants while still allowing easy passage for both personnel and vehicular traffic. This product is ideal for installation in small, medium and large openings.

Manufactured from specially formulated PVC material that does not become brittle with use, Apex General Purpose Strip Curtains are transparent for optimum visibility and safety. This is an important factor when both people and vehicular traffic use the same entrances and exits.

This locally manufactured strip curtaining product is best known for its patented Balledge® design which, while providing an effective thermal seal, parts easily under pressure to allow people and goods to move through unhindered.

Wim Dessing, managing director of Apex Strip Curtains & Doors, says that the Balledge® design ensures that the individual strips do not snag or scratch goods or people moving through the opening. This feature also strengthens the strips ensuring a longer life even in the harshest applications.

Apex Strip Curtains are generally used to prevent the ingress of hot or cold air, depending on the season, and this is considered important as comfortable employees are more productive. This, Dessing says, is especially true when hot air is trapped in a warehouse or manufacturing facility causing excessive heat build-up.

Apex Strip Curtains & Doors was the first company to locally manufacture general purpose strip curtaining in South Africa.

GEN PURPOSE STRIP CURTAINS PIC 01 : Apex Strip Curtains are is best known for its patented Balledge® design which provides an effective thermal seal.

GEN PURPOSE STRIP CURTAINS PIC 02 : Apex General Purpose Strip Curtains are transparent for optimum visibility and safety.

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