

# **IFAT Environmental Technology Forum Africa renamed IFAT Africa**

- 1 IFAT Africa in future with expanded portfolio
- 2 Conference program remains core component
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In September 2015 IFAT Environmental Technology Forum Africa, which took place in Johannesburg, celebrated an extremely successful premiere. The event's portfolio is now being expanded and will in future encompass all the segments being offered by the parent trade fair IFAT in Munich: water, sewage, waste and recycling. In this context, the event is being renamed from IFAT Environmental Technology Forum Africa to IFAT Africa. The next event will take place in September 2017 at the Johannesburg Expo Centre (JEC). The maiden event exceeded all expectations and positioned itself firmly in the African market from the outset: a total of 116 exhibitors from 13 countries presented their products and innovations covering a total exhibition area of 4,500 square meters. In addition, more than 2,000 visitors from 42 countries took part in the event and the high-quality supporting program. The forum will therefore be a core component at IFAT Africa 2017.

- 1 Additional information on IFAT Africa is available online at [www.ifat-africa.com](http://www.ifat-africa.com) IFAT Africa IFAT Africa is one of the leading environmental technology trade fairs in the African market. The premiere of IFAT Environmental Technology Forum Africa, which took place in September 2015, was attended by 116 exhibitors from 13 countries and more than 2,000 visitors from 42 countries, with the trade fair occupying a total exhibition area of 4,500 square meters in the process. The next event will take place in September 2017 at the Johannesburg Expo Centre (JEC).

IFAT worldwide Messe München's competence in organizing environmental-technology events is demonstrated not only in the world's leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IE expo in Shanghai, IFAT Eurasia in Turkey, IFAT India in Mumbai and IFAT Africa in Johannesburg. Messe München Messe

München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich alone. 14 of those events are number 1 in the world in their respective industries. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey and South Africa. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.