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Eastman Seeks Nominations for 2016 Vanceva® World of Color Awards[™]

Architectural Competition Recognizes Industry Professionals who Utilize Color Glazing in Design Projects

KINGSPORT, Tenn. – February 4, 2016 – Eastman Chemical Company (NYSE:EMN), manufacturer of the Vanceva Color System for laminated glass, is now accepting nominations for their annual Vanceva World of Color Awards[™]. Professional architects, interior designers, glass fabricators, engineers and other industry professionals interested in submitting work in the 2016 Vanceva World of Color Awards[™] can now enter their projects.

Each year this international design honors architects, interior designers, glass fabricators, furniture designers, glazing contractors, engineers and artists for their innovative use of colored laminated safety glass in building design and interior spaces around the world. The entry deadline is **Thursday, March 31, 2016 at 11:59 pm CST**. There is no entry fee and all entries can be uploaded at www.vanceva.com/woca..

"The purpose of this award is to recognize the best of the creative disciplines from around the world and create awareness for glass design practices and principles," said Doug Marren, Global Marcom Manager Advanced Interlayers for the Vanceva Color System. "Being recognized as a winner of the Vanceva World of Color Awards brings international recognition and visibility to a project."

The Vanceva Color System offers architects and designers unparalleled creative freedom to incorporate color into glass and glazing systems using tinted interlayers, which are laminated between two pieces of glass. A palette of 16 colors can be combined in up to four layers to produce more than 17,000 transparent, translucent and opaque glass colors. This gives designer's unmatched flexibility to create custom colors and one-of-a-kind aesthetics. Vanceva color interlayers also offer all the benefits of polyvinyl butyral (PVB) interlayers for laminated safety glass, including security, solar control, sound insulation and UV protection.

The Vanceva World of Color Awards competition is an international recognition program open to all professional architects, interior designers, glass fabricators, engineers and other industry professionals. Below is key information for project submissions:

- Submissions of projects can be done electronically at www.vanceva.com/woca.
- All entries must include the liberal use of Vanceva laminated color glass products.
- When entering a nomination, Step 1 includes the basic project details (project's name, location, architect and glass laminator). If you are preselected, you'll be asked to complete an in-depth questionnaire to give a descriptive overview of the project, explain your inspiration and vision, and provide further details.
- No entry fees are required.
- There is NO limitation on the completion date of the project.
- Projects submitted from previous Eastman competitions are not eligible for consideration.
- Any individual or group of individuals contributing to the design of a project may submit a nomination. Multiple entries from an individual or group are acceptable.
- Projects should be submitted in English (as the jury is international).
- Include detailed photography of the glazing used in the project as well as several additional photos that portray the overall scope of the project. Interior and exterior views are preferred, if possible. Design studio sketches, drawings and renderings that help communicate the location, and form and function of the glazing in the overall design are also strongly encouraged.
- Winners will be determined by a jury panel made up of leaders from the international architectural and design industry. Winners will receive a glass display award and recognition in all media relations efforts associated with the competition.

Saflex® and Vanceva® brand PVB interlayers are the most trusted name in PVB interlayer technology for laminated glazing, delivering outstanding performance and durability, backed by reliable and knowledgeable service. As a result, it is found in nearly 40 percent of laminated architectural and automotive glass worldwide.

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Notes to Editor:

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