

DC15-414

September 10, 2015

## **Bt And Dolby Deliver An “In-Person” Conferencing Experience With Stunning Quality For Customers In Africa**

### ***BT MeetMe with Dolby Voice and the Dolby Conference Phone Make Conference Calls Clearer, More Natural and Productive***

BT and Dolby Laboratories today announced the availability in Africa of BT MeetMe™ with Dolby® Voice™ and the innovative Dolby Conference Phone. BT's African customers will also benefit from the integration of the service with Cisco® WebEx® and Microsoft® Lync®. BT MeetMe with Dolby Voice combines Dolby's 50 years of audio expertise with BT's world-class communications capabilities to deliver exceptionally clear, natural and productive meetings.

BT MeetMe with Dolby Voice transforms conference calls by delivering an “in-person” experience. The users get stunning audio quality, free from background noise. They also hear each person from a distinct virtual location so it is easy to identify who is speaking and to hear everyone on the call — even those with soft voices. Conversation flows more naturally and everyone can contribute better.

BT MeetMe with Dolby Voice can also offer significant cost savings over traditional audio conferencing services. Because users can join conference calls over data networks, the service helps lower transport and access fees.

BT MeetMe with Dolby Voice can be accessed anywhere — via the desktop, from mobile devices <sup>1</sup>and in meeting rooms using the Dolby Conference Phone. Packed with innovation, it is the only phone that extends the complete Dolby Voice experience and productivity to meeting rooms. It provides outstanding audio clarity and the ability to not only pick up all the voices in the room but also to separate and clearly present them to remote participants. In addition to being an endpoint for the BT MeetMe with Dolby Voice service, the phone can be used for traditional IP telephony calls. The Dolby Conference Phone is now available worldwide.

“The Dolby Conference Phone revolutionizes the way people communicate and collaborate,” said Andrew Border, Vice President, Communications Business Group, Dolby

---

<sup>1</sup> The application is available for Android, iOS and Windows devices.

Laboratories. "Because everyone hears clearly and feels like they are in the same room, participation increases and calls are more effective."

Oliver Fortuin, managing director, BT in Sub Saharan Africa, said: "Audio quality has a tremendous effect on the productivity of meetings. With BT MeetMe with Dolby Voice now integrated with BT One Collaborate for Cisco WebEx and BT One for Microsoft Lync, end users will gain substantial new benefits from the industry's most popular collaboration platforms. We are proud to announce today that customers across Africa are now able to enjoy the full benefits of this great technology."

The integration of the service with BT One Collaborate for Cisco WebEx lets users enjoy the full WebEx functionality while benefitting from the clearer, more natural and effective BT MeetMe with Dolby Voice experience. BT One Collaborate users can now initiate and manage BT MeetMe with Dolby Voice audio conferences directly from the WebEx interface. This can be done from a traditional PSTN environment or from an IP connection.

The integration with BT One for Microsoft Lync provides the flexibility for participants to join their Lync meetings from the Lync client or from a BT MeetMe with Dolby Voice client and the Dolby Conference Phone. Users benefit from the in-person audio experience of BT MeetMe with Dolby Voice and from simple access for internal and external meeting participants. All Lync features are available to users who join from the Lync client.

BT MeetMe with Dolby Voice and the Dolby® Conference Phone are already available in Asia, Australia, throughout Europe and the United States. Using IP connectivity, the service is more cost effective than traditional conferencing services.

**Enquiries about this news release should be made to the BT Group Newsroom on its 24-hour number: 020 7356 5369. From outside the UK dial +44 20 7356 5369. E-mail: [newsroom@bt.com](mailto:newsroom@bt.com).**

**At Dolby, please contact Sean Durkin on +1 415 645 5176 or [sean.durkin@dolby.com](mailto:sean.durkin@dolby.com).**

#### **About BT**

BT's purpose is to use the power of communications to make a better world. It is one of the world's leading providers of communications services and solutions, serving customers in more than 170 countries. Its principal activities include the provision of networked IT services globally; local, national and international telecommunications services to its customers for use at home, at work and on the move; broadband, TV and internet products and services; and converged fixed/mobile products and services. BT consists principally of five customer-facing lines of business: BT Global Services, BT Business, BT Consumer, BT Wholesale and Openreach.

For the year ended 31 March 2015, BT Group's reported revenue was £17,979m with reported profit before taxation of £2,645m.

British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group plc and encompasses virtually all businesses and assets of the BT Group. BT Group plc is listed on stock exchanges in London and New York.

For more information, visit [www.btplc.com](http://www.btplc.com).

**About Dolby Laboratories**

Dolby Laboratories (NYSE: DLB) creates audio, video, and voice technologies that transform entertainment and communications in mobile devices, at the cinema, at home, and at work. For nearly 50 years, sight and sound experiences have become more vibrant, clear, and powerful in Dolby®. For more information, please visit [www.dolby.com](http://www.dolby.com).

Dolby and the double-D symbol are registered trademarks of Dolby Laboratories. © 2014 Dolby Laboratories, Inc. All rights reserved.