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Double Coin North America Announces Launch of Redesigned Website

MONROVIA, Calif., August 4, 2015 – [Double Coin](http://www.doublecointires.com) and CMA, a leading tire manufacturer and marketer announced today the launch of a new, redesigned website – www.doublecointires.com. The new responsive website is built on the latest innovative web technology and provides for an overall improved user experience.

“Double Coin’s on-going commitment is to provide high quality products and provide the highest level of customer service in-person and online,” said Aaron Murphy, Vice President of CMA. “The redesigned website features an enhanced user experience and enables each visitor an easy and quick way to obtain the information about a tire, a dealer location, or download brochures and other support documents.”

Optimized for smartphones, tablets, and desktop computers, the website’s refreshed look and improved functionality enables users to navigate more efficiently. Visitors to the website can now easily search for all Double Coin tires by application, classification or by model. The new website will be updated regularly with the latest news, dealer locations, product specifications, trade shows, and other Double Coin information.

Visit: www.doublecointires.com to view the new Double Coin website.

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ABOUT DOUBLE COIN

Double Coin Tires have been marketed in the U.S. since 1992 and have grown in popularity every year. The company markets tires to some of North America's most influential distributors including American Tire Distributors, Carroll Tire Company, The Del-Nat Tire Corporation, Tire Wholesalers, Inc., K&M Tire, Lucy's Tire, Inc. and many more. Double Coin also supplies to the truck stops and strategic Servicing Dealers including Action Tire, Allied Tire & Oil, Les Schwab Tire, McCarthy Tire, OK Tire Store, Parkhouse Tire, Pete's Tire Barn, Redburn Tire, Southern Tire Mart, Sullivan Tire, Todo Neumaticos y Mas (Mexico), as well as many others.

Double Coin Tires are supplied by China Manufacturers Alliance, LLC, which is based in Monrovia, California and is a subsidiary of Double Coin Holdings, Ltd. Double Coin products include truck and bus radial and radial off-the-road tires that enjoy OEM fitments at major North American transportation and construction equipment manufacturers. In addition, Double Coin Tires are tested at some of the most progressive transportation fleets in North America. In 2015, Double Coin will introduce Large Radial OTR Scraper/Earthmover tires into the North American market. Also scheduled for release this year are additional patterns/sizes of the OptiGreen™ Series of EPA SmartWay® Verified low rolling resistant tires that meet federal government requirements for fuel savings. For information about Double Coin products, visit: www.doublecointires.com.

ABOUT CMA

CMA, LLC manufactures and markets flag, associate and private brand products from Double Coin Holdings, Ltd., and from several other strategic manufacturers. Flag and associate brands distributed by CMA include: Double Coin, Warrior, Dynatrail, Dynacargo, Dynastar, Duraturn and Bluestar. In addition, CMA supports several large tire marketing organizations with private and exclusive brand consumer and commercial tires.