

Press Release

Schneider Electric positioned as top-tier contender in Navigant Demand Response report

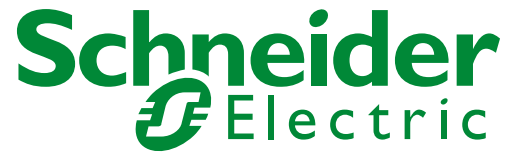
Rueil Malmaison, France – July 31, 2015 – Schneider Electric, the global leader in energy management and automation, is pleased to highlight its ranking from Navigant Research as a serious contender for demand response. This ranking appeared in a new report entitled “Navigant Research Leaderboard Report: Demand Response (DR),” where demand response providers’ performance were evaluated in terms of Strategy and Execution criteria to provide this energy company shortlist.

Schneider Electric’s 2010 strategic partnership with French Curtailment Service Provider (CSP) Energy Pool has consolidated Schneider’s diversified demand response activities covering consulting, technology solutions, managed and operations services. Through Energy Pool, Schneider is the largest CSP in Europe and is now active in the fledgling DR markets in South Korea and Japan.

Ideally positioned to help balance supply and demand, Schneider has an extensive portfolio of products for building automation control systems, with SCADA capabilities, the StruxureWare software suite for buildings, and a web service for transferring data. For utilities, Schneider Electric has its Advanced Distribution Management System and its recent update of Energy Profiler Online. The Wiser and Efficiency Advisor residential consumer engagement solutions have also ensured presence on residential DR markets. The next generation, Wiser Air, introduced in 2015, will strengthen Schneider’s presence in the North American (NA) DR market, which will also be boosted by technology partnerships in both NA residential and Commercial & Industrial (C&I) sectors.

“Schneider Electric believes that utilities will increasingly embrace Demand Management, dramatically changing their relationships with customers, bringing new services and as such, increase their profitability,” explains Jean-Yves Blanc, Schneider Electric’s Demand Management VP. “Navigant’s report shows we have the tools, techniques, and guidance to enhance this key utility-customer relationship, equally resulting in more stable generation and distribution and lower operating costs. Our ranking confirms we’re on the right path, with a compelling vision and the experience and footprint to ensure all our customers achieve their Demand Response program goals.”

This Navigant Research Leaderboard Report examines the strategy and execution of 13 leading DR providers. These DR players are rated on 10 criteria: vision; go-to-market strategy; partners; technology; geographic reach; sales, marketing, and distribution; product performance; product portfolio; pricing; and



Press Release

staying power. Using Navigant Research's proprietary Leaderboard methodology, vendors are profiled, rated, and ranked with the goal of providing industry participants with an objective assessment of these companies' relative strengths and weaknesses in the global C&I and residential DR markets.

To learn more and download the full report, visit Navigant's website

www.navigantresearch.com/research/navigant-research-leaderboard-report-demand-response

To find out more about Schneider Electric's Demand Response portfolio, visit

www.wiserhome.com

www.energyprofileronline.com

www.energy-pool.eu/en

About Schneider Electric

As a global specialist in energy management and automation with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in Non-residential & Residential Buildings, Industries & Machines Manufacturers, Utilities & Infrastructure and Data Centers & Networks. Focused on making energy safe, reliable, efficient, productive and green, the Group's 170,000 employees achieved revenues of 25 billion euros in 2014, through an active commitment to help individuals and organizations make the most of their energy.

www.schneider-electric.com