

FOR IMMEDIATE RELEASE

29 July 2015

Pinnacle Africa first to market with Windows 10 Proline devices

Pinnacle Africa, one of Southern Africa's largest ICT distributors, has announced the immediate availability of Proline devices, ready to launch with Windows 10!

The Proline engineering team has been working closely with Microsoft to ensure that a Windows 10 product offering is available to the market on the 29th of July, coinciding with the Windows 10 upgrade launch.

The offering will ensure that Proline Computers – a truly South African brand, with a product range manufactured on home soil – is first to market with devices pre-installed with the Windows 10 operating system.

“We have been testing numerous products to ensure the best possible customer experience at launch,” says Rodger Green, Brand Executive for Proline Computers.

“While informing our clients of the free Windows 10 upgrade available from Microsoft, we wanted to set ourselves apart by offering devices that were already upgraded and we’re very proud to be able to offer these to our customers before other vendors are able to do so,” he continued.

Green also commented that Windows 10 is a friendly and familiar operating system – sticking true to its promise of being the best combination of Windows that you know, plus lots of great improvements that you’ll love.

Two Windows 10-powered Proline devices are available immediately, set to coincide with Microsoft’s launch of Windows 10 on 29 July. “We have a notebook device as well as a tablet launching immediately,” said Green.

Proline have ensured that the W945LU Notebook, as well as their 8.9” A933L Tablet are both immediately available to customers – pre-installed with the Windows 10 operating system – on the same day as Microsoft’s anticipated launch of the OS. Both items are available at special pricing for Pinnacle Africa resellers.

There are also a number of devices currently in the production phase, which will be released within the next few days. These include desktop devices, another notebook and Proline’s S210TU 2-in-1 tablet, all due for imminent release.

Pinnacle Micro (Pty) Ltd, co. reg 1993/000917/07

Pinnacle Africa - The Summit, 269 16th Street - Randjiespark - Midrand - South Africa

P.O. Box 483 - Halfway House, 1685 | Tel: +27 11 265 3000

Gauteng: Tel: +27 (0) 11 265 3000 | Cape Town: Tel: +27 (0) 21 550 0100 | Durban: Tel: +27 (0) 31 263 2090

Port Elizabeth: Tel: +27 (0) 41 365 1088 | East London: Tel: +27 (0) 43 735 2699 | Bloemfontein: Tel: +27 (0) 51 447 1000

Nelspruit: Tel: +27 (0)013 741 8043 | Botswana: Tel: +26 (7) 393 7477 | Namibia: Tel: +264 (61) 25-6471



www.pinnacle.co.za



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For any further information, please contact Rodger Green via email rodgerg@pinnacle.co.za or phone (011) 265 3241.

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ABOUT PROLINE

For more information about Proline and Proline products, visit our website <http://www.proline.co.za> or contact us via email proline@pinnacle.co.za

Proline offers an extensive, truly South African range of products including PCs, Notebooks, Monitors, Smartphones and more – all designed to meet the specific needs of an African market.

Follow Proline on Twitter [@ProlinePC](https://twitter.com/ProlinePC) or join us on Facebook (<https://www.facebook.com/ProlinePC>) for updated information, competitions and more!

ABOUT PINNACLE AFRICA

For more information about Pinnacle Africa, visit our website <http://www.pinnacle.co.za> or contact our offices on +27 (0)21 550-0100. Pinnacle Africa offers a full portfolio of IT hardware.

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Pinnacle Africa is South Africa's premier distributor of advanced ICT equipment. The service provided to our value added resellers, mass retailers and the government sector has built our reputation in the IT industry as a successful organization that prides itself on People, Product and Passion. Pinnacle Africa is a proud member of the JSE listed Pinnacle Technology Holdings Ltd. Group.

Pinnacle Africa is proud to be a partner of 49M, South Africa's Energy Efficiency Initiative, ensuring a sustainable future for SA.

We have signed the 49M pledge to continue our efforts to implement energy efficient technologies to reduce our energy usage.



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