

## **ZTE and IDC Publish White Paper on Mobile Network Evolution**

*“The Mobile – Information and Communication (ICT) Era” White Paper urges network solution vendors to develop broader and more integrated products*

SHANGHAI, July 14, 2015 ([BUSINESS WIRE/ME NewsWire](#))-- ZTE Corporation (0763.HK / 000063.SZ), a major international provider of telecommunications, enterprise and consumer technology solutions for the Mobile Internet, partnered with research company IDC to publish a White Paper on the evolution of mobile network infrastructure and transformation in the business models of telecommunications operators.

The White Paper, entitled “The Mobile – Information and Communication (ICT) Era”, observed that operators are migrating to new network architectures with the capabilities to deliver “on-demand” services to subscribers as users, devices and data applications become ever-smarter. Convergence between information technology and communications technology, as well as the rise of the Internet of Things, further complicate the business and operational challenges facing operators that are struggling to generate revenue growth from exponential increases in data consumption.

“Mobile network operators continue to wrestle with a host of business, network and technological challenges. 4G and in the future 5G networks bring a promise of new market opportunities, but also the threat of competition and consolidation,” Sathya Atreyam, IDC analyst, wrote in the report.

To help operators manage the transition, solution vendors need to respond more quickly to market changes and develop broader and more integrated products and services combining information technologies and telecommunications technologies.

ZTE, which sponsored the White Paper, announced in 2014 a new mission to drive innovations in telecommunications, enterprise computing and consumer devices to help customers adapt and thrive in the era of intelligent, always-on connectivity under the company’s M-ICT strategy.

Under the M-ICT strategy, ZTE is integrating its world-class capabilities in telecommunications networks, mobile devices and enterprise computing to drive transformative innovations to help customers navigate the transition to a world of greater technology convergence. Inspired by ZTE’s core values of Cool, Green and Open (CGO), the company is in a strong position to build innovative and powerful integrated solutions to deliver value to customers.

ZTE was the world’s fastest-growing provider of 4G network solutions in 2014, after doubling its shipments of LTE base stations. With the state-of-the-art visualization technology, social business, and big data/analysis tools as the basis of its network architecture, ZTE is committed to become an integrated supplier of information and communication technologies and equipment.

The White Paper urged operators should work together with vendors to shorten the time to market of new products, mine data sources, and operate the network, to avoid becoming pipe

providers. Only with future-proof innovations, differentiated services, and timely decision-making can mobile operators survive and grow in the ICT industry to really embrace the digital era.

## About ZTE

ZTE is a provider of advanced telecommunications systems, mobile devices, and enterprise technology solutions to consumers, carriers, companies and public sector customers. As part of ZTE's M-ICT strategy, the company is committed to provide customers with integrated end-to-end innovations to deliver excellence and value as the telecommunications and information technology sectors converge. Listed in the stock exchanges of Hong Kong and Shenzhen (H share stock code: 0763.HK / A share stock code: 000063.SZ), ZTE's products and services are sold to over 500 operators in more than 160 countries. ZTE commits 10 per cent of its annual revenue to research and development and has leadership roles in international standard-setting organizations. ZTE is committed to corporate social responsibility and is a member of the UN Global Compact. For more information, please visit [www.zte.com.cn](http://www.zte.com.cn).

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The press release can now be viewed online:

<http://me-newswire.net/news/15128/en>

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