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Lantek surpasses the 16,000 customer mark with the backing of industrial clients world wide

The leading multinational in CAD/CAM/MES/ERP solutions reinforces its top international positioning with its marketing strategy and the innovation and improvement of its tools oriented towards productivity and reduced manufacturing times

Once again, Lantek, a global leader in the development and marketing of [CAD/CAM/MES/ERP](#) solutions has increased its customer portfolio, consolidating its dominant position at an international level. Today, 16,000 companies rely on the technology developed at Lantek's headquarters in Miñano and implemented in cutting-edge companies in over 100 countries.

The [main sectors](#) where Lantek has consolidated its global presence include industrial machinery, shipyards, automotive industry, tool welding, metal construction, iron and steel, elevators, air conditioning, metallic furniture and distribution. The key to its success is its commitment to internationalization and to continuous improvement and innovation. This year its business is expected to grow by 15%, in line with the trend that the multinational has seen in recent years, despite the global economic crisis.

The international market represents 88% of Lantek's results. It has a strong presence in Europe's most advanced countries, in the United States, Asia, and Latin America, as well as many other countries around the world. "For Lantek, our global presence and the experience that we have accumulated in very different markets in large corporations operating around the world is strategic. Our aim now is to consolidate our loyalty policies with a powerful marketing strategy and the reinforcement of maintenance contracts through new tools and campaigns in different countries. This strategy will support our marketing teams and have a positive impact on customers' satisfaction levels", points out Alberto Martínez, general director of Lantek.

Meanwhile, Lantek continues to perfect and introduce important innovations in the technology it deploys around the world, with a clear goal: to improve the productivity of its customers and to reduce cost and manufacturing time.

Image

Foto Corporativa_Lantek_Web.jpg Caption Lantek Headquarters

About Lantek

[Lantek](#) provides software solutions [CAD/CAM/MES/ERP](#) for companies fabricating sheet metal, tubes, and beams with any cutting (laser, plasma, oxy-cut, water jet, shear) and punching technology. Lantek integrates the most advanced



nesting software in the industry with the highest standards in manufacturing management solutions.

Its capacity for innovation and its firm commitment to internationalization and emerging markets have led Lantek, founded in 1986 in the Basque Country and with central offices in Vitoria-Gasteiz (Alava), to devise a global-local strategy, which has meant it has become a global reference within the industry with its CAD/CAM/MES/ERP solutions. Today, the company has over 16,000 customers in over 100 countries and its own offices in 15 countries, in addition to an extensive network of distributors that are present throughout the world. In 2014 its international operations provided 88% of its turnover.

For more information, visit: www.lanteksms.com or request more details at: marketing@lanteksms.com