

Riverbed Promotes Wimpie van Rensburg to Country Manager for South Africa

Riverbed Technology, the leader in application performance infrastructure, has promoted Wimpie van Rensburg to Country Manager for South Africa, reporting to Karl Campbell, Regional Vice President for the UK and South Africa. Wimpie, previously Pre-Sales Manager for Riverbed South Africa, will expand his role in building executive relationships with key customers and partners and taking responsibility for all aspects of technical sales, from mid-market up to enterprise.

“Wimpie has played a key role in developing Riverbed’s market in South Africa since joining the company in 2011,” says Karl Campbell, Regional Vice President, UK and South Africa at Riverbed. “His expertise in systems engineering and solutions architecture, as well as his ability to manage relationships with an increasingly varied client base, positions him well to lead the South Africa team and support our customers and their requirements within a hybrid IT environment.”

With an increase in demand in the region for the Riverbed Application Performance Platform™, Riverbed’s portfolio of solutions resolves application, network, and end-user performance issues giving CIOs end-to-end visibility, optimization and control across the hybrid enterprise. Riverbed will continue to grow its presence in South Africa as application performance becomes a key differentiator for organisations who turn it to their competitive advantage.

“Our customers need trusted partners in this space as they move to cloud and hybrid enterprise. I look forward to leading Riverbed’s team of experts as we help facilitate South African enterprises’ journey into this new environment, and generate new business opportunities with our strategic partners,” explains Wimpie van Rensburg, Country Manager, South Africa at Riverbed.

Wimpie is highly respected in the South African ICT space, with over 20 years' experience in the industry. Prior to joining Riverbed, he held senior roles at previous two companies, Datacentrix and Investec. Wimpie holds a BCom in Informatics from the University of Pretoria.