

Danny Forster announced as keynote speaker for AVEVA World Summit 2015

Emmy award winning producer, host of Discovery Channel's "Build it Bigger" and architectural designer will speak at AVEVA's premier customer event in Dubai

Cambridge, UK – 16 June 2015: AVEVA announced today that Danny Forster will be its keynote speaker at the AVEVA World Summit 2015. As the host of the award winning Discovery Channel show "Build it Bigger", Danny will share his unique insight into ambitious and pioneering construction projects around the world. His subject matter and engaging style will be an ideal match for the challenges faced by the executives and senior managers that attend the Summit from across the process plant, power, marine and construction industries.

Danny's passion and skill for architecture and engineering has been portrayed through many different fields of work including his Emmy award for producing "Rising: Rebuilding Ground Zero" along with Steven Spielberg, his co-executive producer. The series chronicled the vast effort it took to rebuild lower Manhattan after the tragedy of 9/11 and the personal stories behind that effort. Along with his academic work as a professor and lecturer at Harvard's Graduate School of Design and Syracuse University School of Architecture, he also operates his own architectural design studio.

'We are absolutely delighted that Danny Forster will be the keynote speaker at this year's AVEVA World Summit', said Mat Truche-Gordon, Executive Vice President of Business Strategy and Marketing, AVEVA. 'Our delegates share Danny's enthusiasm and vision for engineering and construction and I am confident that he will inspire them with his distinctive

perspective on some of the world's most amazing building projects. Our customers understand the complexities of a mega project and have a very direct connection with Danny's experience. It promises to be a very energizing session.'

Taking place on the 20th–22nd of October 2015, in the Grand Hyatt Hotel, Dubai, United Arab Emirates, the Summit is firmly established as AVEVA's premier international customer conference. It provides a unique opportunity to learn about new developments at AVEVA and enables delegates to share their own experiences as Owner Operators, EPCs and Shipbuilders. AVEVA customers wishing to attend the Summit in Dubai can view the event agenda and register at www.avevaworld.com. Website visitors can also view photos and videos from past events.