



Solutions Middle East Achieves Citrix Specialist Status for Multiple Platforms

Company is the first and only system integrator to achieve elite status in MENA region

Dubai, UAE, June 2, 2015: Solutions Middle East, a leading provider of ICT products and solutions in the Middle East and Africa, has announced that it has been awarded the Citrix Specialist status after successful completion of the Citrix Solutions Advisor Specialization program. Solutions Middle East is the first in the region to be awarded platinum specialization by Citrix.

Citrix Specializations are designed to recommend partners with technical competency and end-to-end service delivery of mobile workspace solutions to customers. Solutions Middle East has demonstrated the skills and ability needed to successfully plan, design, implement, manage and support holistic mobile workspace solutions that meet customers' needs and has achieved specialization on all three of Citrix's test platforms, namely Mobility, Networking and Virtualization. The company has also achieved the Platinum Partner status for the region by Citrix in 2014

"We are proud to be the first and only Citrix Specialist covering Virtualization, Mobility and Networking. This is part of our overall target to deliver quality valuable projects in the MEA region," said Asad Siddiq, Executive VP at Solutions Middle East. "To achieve a specialization, a Citrix Solution Advisor must demonstrate deep, hands-on experience and customer success through completion of rigorous requirements. We work very closely with our partners in order to deliver the best products and services to our customers. Having a Platinum specialist status is the epitome of an organisation that meets the highest levels of commitment, technical expertise and customer focus."

Citrix Specialists hold certifications in trainings, have passed a practicum exam, and have validation of their work through documented, successful customer implementations. Specializations represent stronger customer value and satisfaction derived from highly qualified partners who are best prepared to handle multiple aspects of complex, technical projects and deliver holistic solutions supplied by a single organization.

Solutions Middle East serves a wide range of industry sectors across the region including the public sector, banking & financial institutions and the education sector. The company is partners with an impressive portfolio of IT vendors that specialize in the providing mobility, virtualization, cloud-computing, business intelligence and big data, and networking solutions.

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About Solutions Middle East

Established in 1996, Solutions Middle East is leading provider of information technology and communication solutions and services to small, medium and enterprise sized customers across the region. With offices in Dubai, Abu Dhabi, Qatar, Oman, Saudi Arabia, North Africa and India, the company combines best of breed technology with an unparalleled level of service and support. Representing industry leaders such as Citrix, OpenText, Ysoft, EasiSMS, Lakeside, VMware, Nutanix and others, the company has more than 2500 highly satisfied customers with leading brands such as Standard Chartered Bank, Etisalat, Qatar National Bank, Petroleum Development Oman, Al Rajhi Bank, Omdurman National Bank and ICICI Bank amongst them. The company's mission is to surpass customer expectations through its direct operations and through its ever-expanding network of resellers and system integrators. Trademark information: Include the appropriate legal language

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