

## Rocla And Technicrete Colaborate With The Cma At The Totally Concrete Expo

Rocla and Technicrete joined forces with the Concrete Manufacturer's Association (CMA) to co-sponsor an information stand at the recent Totally Concrete Exhibition and Conference, 12-14 May at the Sandton Conference and Exhibition Centre in Sandton, Johannesburg.

The theme of the CMA stand was 'Precast Concrete Solutions' which afforded both Rocla and Technicrete the opportunity to promote their key technologies and product offerings.

Group Marketing and Communications Manager, Guinevere Thomas said "As members of the CMA, it made sense to join hands with the CMA on a co-sponsored exhibition stand. Jointly we attracted many visitors enabling us to engage not only with our current customers but to also explain our services, manufacturing operations and range of precast products to new contacts".

Rocla, well known for its superior infrastructure products showcased their spun concrete poles; concrete cabins; rainwater harvesting options; pressure pipes; storm water culverts; precast walling and concrete oil separators. Recently, Rocla had manufactured and supplied 128 concrete cabins that had been specifically commissioned for local photo-voltaic farms.

Beany Blocks, retaining walls, precast Palisade fencing as well as paving options that included Double-Zig-Zag, Armorflex and Cobble Bond products were highlighted by sister company Technicrete. Many of the Technicrete paving options offer customers a durable and economic solution to walling and paving requirements.

Technicrete and Rocla are two of South Africa's iconic brands in the construction and building sectors and are part of the

Infrastructure Specialists Group (ISG), which also includes Ocon Brick, who manufactures clay stock bricks and clay semi-face bricks.

