



Bending to perfection.

Schwarze-Robitec with a new website

New. Smart. Informative.

The new website of the tube bending machine manufacturer Schwarze-Robitec presents itself in a fresh look with large format images and a clear menu navigation. The highlight: Under the heading “Applications” the viewers can choose from nine different industries and immediately receive an overview of the suitable machines. This way the company offers its customers initial useful advice already on the website, which leads to the appropriate, custom-tailored machine in the next step.

User friendliness is the magic word when designing a website. The readers should feel addressed at first sight and find all information quickly and simply through clear menu navigation. Schwarze-Robitec achieves this clarity through perfect interaction of products and their industrial application. In addition, large pictures provide more vividness. Matching icons as well as category filters simplify navigation through the machine range. Of course the page also has a so-called Responsive Design. That means: the replay adjusts optimally to all terminal equipment and screen sizes. The readers also have the option of subscribing to the Schwarze-Robitec Newsletter InfoPipeline and so always obtaining the latest information. Convince yourself at: www.schwarze-robitec.com.

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Schwarze-Robitec GmbH – the Company

The company, founded in 1903, is one of the leading international experts in the sector of tube bending machines. Since 2011 the company has been run by the Managing Directors Bert Zorn and Hartmut Stöhr. At its headquarters in Cologne, the specialist for automatic cold bending machines currently employs 130 staff. The company is represented worldwide via long-term partner enterprises. Schwarze-Robitec already manufactured the world's first CNC-controlled tube bending machine back in 1977. To date, more than 2,400 machines have been sold – some of them have been used in production unrestrictedly for far more than 35 years. The Schwarze-Robitec product range includes, in addition to tube bending machines and bending tools, tube perforating machines, measuring stations, as well as solutions in the area of special machinery construction. The reference list of the tube bending expert includes, without exception, all renowned leading manufacturers from the automotive industry, energy sector as well as shipbuilding. Above and beyond that, the company solutions are employed in the aerospace sector as well as many other industries. Detailed information about Schwarze-Robitec can be found in the Internet at www.schwarze-robitec.com.

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